



## **Economy and Enterprise Overview and Scrutiny Committee**

**Date**            **Tuesday 28 June 2016**  
**Time**            **9.30 am**  
**Venue**          **Committee Room 2, County Hall, Durham**

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### **Business**

#### **Part A**

**Items during which the Press and Public are welcome to attend. Members of the Public can ask questions with the Chairman's agreement.**

1. Apologies for Absence
2. Substitute Members
3. Minutes of the meeting held 29 March 2016 (Pages 1 - 10)
4. Declarations of Interest, if any
5. Items from Co-opted Members or Interested Parties, if any
6. Media Relations
7. County Durham Economic Partnership - Update: (Pages 11 - 14)
  - (i) Joint Report of the Assistant Chief Executive and Corporate Director of Regeneration and Economic Development.
  - (ii) Update on the work of the County Durham Economic Partnership – presentation by Professor Brian Tanner, Chairman, County Durham Economic Partnership.
8. County Durham Plan - Update: (Pages 15 - 18)

Report of the Corporate Director of Regeneration and Economic Development – presented by the Spatial Planning Team Leader, Regeneration and Economic Development.

9. Tourism Marketing Activity Undertaken by Visit County Durham - Update on Progress of Recommendations: (Pages 19 - 32)  
Joint Report of the Assistant Chief Executive and Corporate Director of Regeneration and Economic Development – presented by the Marketing Manager, Visit County Durham, Regeneration and Economic Development.
10. Quarter 4, 2015/16 Performance Management Report: (Pages 33 - 60)  
Report of the Assistant Chief Executive – presented by the Performance and Improvement Team Leader, Regeneration and Economic Development.
11. Refresh of the Work Programme: (Pages 61 - 68)  
Report of the Assistant Chief Executive.
12. Minutes of the County Durham Economic Partnership meeting held on 19 April 2016 (Pages 69 - 72)
13. Such other business as, in the opinion of the Chair of the meeting, is of sufficient urgency to warrant consideration

**Colette Longbottom**  
Head of Legal and Democratic Services

County Hall  
Durham  
20 June 2016

To: **The Members of the Economy and Enterprise Overview and Scrutiny Committee:**

Councillor R Crute (Chairman)  
Councillor A Batey (Vice-Chairman)

Councillors E Adam, J Armstrong, J Bell, J Clare, J Cordon, M Davinson, D Hall, T Henderson, C Kay, B Kellett, J Maitland, H Nicholson, R Ormerod, A Patterson, M Simpson, P Stradling, O Temple and A Willis

**Co-opted Members:**

Mr T Batson and Mr I McLaren

**DURHAM COUNTY COUNCIL**

**ECONOMY AND ENTERPRISE OVERVIEW AND SCRUTINY COMMITTEE**

At a Meeting of the **Economy and Enterprise Overview and Scrutiny Committee** held in **Committee Room 2, County Hall, Durham** on **Tuesday 29 March 2016** at **9.30 am**

**Present:**

**Councillor A Batey (Vice-Chairman in the Chair)**

**Members of the Committee:**

Councillors E Adam, J Armstrong, A Batey, J Clare, D Hall, T Henderson, B Kellett, H Nicholson, P Stradling, O Temple and A Willis

**1 Apologies for Absence**

Apologies for absence were received from Councillors J Bell, R Crute, M Davinson, C Kay, J Maitland, A Patterson, S Zair and Mr I McLaren.

**2 Substitute Members**

No notification of Substitute Members had been received.

**3 Minutes**

The Minutes of the meeting held 23 February 2016 were agreed as a correct record and were signed by the Chairman.

**4 Declarations of Interest**

There were no Declarations of Interest.

**5 Items from Co-opted Members or Interested Parties**

There were no items from Co-opted Members or Interested Parties.

## **6 Media Relations**

The Overview and Scrutiny Officer, Diane Close referred Members to the recent prominent articles and news stories relating to the remit of the Economy and Enterprise Overview and Scrutiny Committee (for copy see file of minutes).

The articles included: a national award from the Cabinet Officer for a Durham County Council (DCC) initiative, the Social Value Leadership Award; a further contract secured by Filtronic based at Sedgefield; a record number of manufacturers on the apprentice trail; and over 3,000 jobs for Newton Aycliffe with the second phase of development.

Councillor J Clare noted that the 3,000 jobs were not new, though the new substantial infrastructure that would be put in place was welcomed and would be the beginning of a long process.

### **Resolved:**

That the presentation be noted.

## **7 EU Funding - Update**

The Chairman introduced the Funding and Programmes Team Leader, Regeneration and Economic Development, Catherine Pearson who was in attendance to give an update as regards the EU Funding (for copy see file of minutes).

The Funding and Programmes Team Leader thanked the Committee for the opportunity to provide an update in respect of EU Funding and reminded Members that the last update had been provided in September 2015 and since then the EU Programme had been signed off and agreed by the Commission. It was added that due to fluctuations in the exchange rate of Sterling and the Euro, there had been a need to look to review this twice yearly and this in turn meant that local indicative allocations were also subject to change. Members noted that this, in addition to some Government changes to local allocation, meant a refresh of the ESIF Strategies was required, and the ESIF Strategy for the North East Local Enterprise Partnership (NELEP) area was submitted to Government on 5 February 2016. The Committee noted the report referred to allocations in terms of support for those young people Not in Education, Employment or Training (NEETs) had been negotiated to £5.2 million, up from £880,000, to include preventative activities in order to help prevent people becoming NEET. It was noted changes had meant the removal of funding for Sustainable Transport, with only Cornwall and the Isle of Scilly remaining eligible in this regard.

The Funding and Programmes Team Leader explained that Open Calls included: European Regional Development Fund (ERDF) for innovation and business support and low carbon and European Social Fund (ESF) for the Youth Employment Initiative (YEI) and employability support. It was noted that Durham was hosting an event in respect of Low Carbon, with the Department of Communities and Local Government and the Department for Energy and Climate Change, in order to scope out what activities could be funded under this priority. Members were reminded of the YEI allocation, the DurhamWorks branding and noted Service Level Agreements (SLAs) were being drawn up for delivery partners to be in place early April 2016.

The Committee learned that Community Led Local Development (CLLD) would be a tool, similar to LEADER to provide small community led interventions. It was added that two bids had been submitted in terms of preparatory funding for North Durham and South Durham, in order to assist them in the preparation of Local Development Strategies for each area.

In terms of full applications, Members noted responses to open calls in respect of NETPark Explorer, Durham Business Opportunities Programme and the Business Energy Efficiency Programme, with Business Support, and upon further information, the latter two were submitted and would be managed via the Sustainability and Climate Change Team and Business Durham. It was added that in respect of a submission by Durham University in terms of a project to develop a Water Science Hub, further to the information set out in the report, a submission was made in time. Members were made aware of some Skills Funding Agency (SFA) invitations to tender in terms of NEETs and Community Grant and also were reminded of the LEADER programme, with two areas in County Durham, North Pennines Dales and Durham Coast and Lowlands. It was noted that for both areas, Local Action Groups had been established bringing together individuals from local public, private and community sectors to be responsible for decision making, establishing direction, strategy and priorities of individual programme. Members noted that Twitter and Facebook accounts were in development in respect of promoting these, with the DCC website and Partnership website being used in addition, with bespoke sites for each to be developed and it was added that press releases had received good local coverage.

The Funding and Programmes Team Leader concluded by noting the flowchart at Appendix 3 of the report in terms of the project application process and lessons learned from the ERDF calls would be being adjusted to streamline the process.

The Chairman thanked the Funding and Programmes Team Leader and asked Members for their questions on the update report.

Councillor J Armstrong asked a question on behalf of Councillor M Davinson who was not in attendance at the meeting, the question was regards: Community Led Local Development; the opportunities for Members to be involved; how the CLLD was publicised; was it effectively two LEADER programmes, with a focus on rural issues; and were AAPs involved, noting that Stanley AAP had a Task Group that may be suitable to provide input. The Funding and Programmes Team Leader, Catherine Pearson noted that Members could be involved in the CLLD process, with AAPs being the conduit used. Members noted that the Principal AAP Coordinators Andrew Megginson and Lee Copeland were leading on the issue. It was added that the key publicity would be via the consultation process which would be via external consultants appointed and AAPs, with the message as regards the CLLDs and the involvement and support in setting up Local Action Groups (LAGs) to be highlighted. Members noted that the first steps were in terms of preparatory work on Local Development Strategies and that the process was a competitive one, with submissions to be made to Government and if successful, activity would be likely begin Spring 2017. The Funding and Programmes Team Leader added that LEADER was mentioned within the report alongside CLLD as the CLLD approach was based upon the LEADER model, adding that LEADER covered rural areas and CLLD the majority of the other areas, albeit with some small gaps.

Councillor O Temple added that it may be useful for Members to have information in terms of the top 20% deprived Wards as mentioned in the report and that the relevant Members were notified in terms of work and bids in their areas. Councillor H Nicholson noted reference within the report to “DurhamWorks New Employment Zone” and asked what this meant, and asked whether funds were ringfenced to particular areas.

The Funding and Programmes Team Leader noted that it was for the whole of the County and that there would be focus on NEET hotspots and to help vulnerable groups. It was added that in relation to the point raised by Councillor O Temple, at the consultation stage all Members would be contacted.

Councillor J Clare noted that he assumed his Division, Aycliffe North and Midcliffe fell outside of the South Durham CLLD area however it is hoped that the division will fall under the LEADER programme. The LEADER Programme has a focus on rural and farming issues which may result in his area falling into a gap in provision”. The Funding and Programmes Team Leader noted Newton Aycliffe was a rural hub town and that while LEADER did include farming, cultural heritage and rural issues there was more potential in terms of flexibility under LEADER than CLLD in terms of being able to provide support to any micro-business as CLLD would focus on business support, business space via ERDF and social inclusion via ESF. It was highlighted that areas are not ruled out from funding via the main programme if they also qualify for funding under LEADER/CLLD.

Councillor D Hall asked as regards more information in respect of small grants under the Community Grant, as set out in the report. The Funding and Programmes Team Leader noted that they were grants to the voluntary and community sector (VCS) that did not require match funding for the purpose of mobilising disadvantaged or excluded unemployed and inactive people into positive activity, moving them closer to entering the labour market. A body would be appointed to oversee the distribution of these grants, with the tender currently out for this and the SFA to evaluate and feedback by Summer 2016.

**Resolved:**

- (i) That the report and views on the direction of travel of the emerging programme be noted.
- (ii) That the Economy and Enterprise Overview and Scrutiny Committee receive further reports as the programme progresses.

## **8 Quarter 3, 2015/16 Revenue and Capital Outturn**

The Chairman introduced the Principal Accountant, Resources, Stephen Barber to speak to Members in relation to the Quarter 3 Revenue and Capital Outturn 2015/16 (for copy see file of minutes).

The Principal Accountant reminded Members of the areas reported upon, the General Fund Revenue Account, the Housing Revenue Account (HRA) and the Capital Programme for the RED Service. Members noted the service was reporting a cash limit underspend of approximately £1.521 million at Quarter 3 2015/16, against a revised General Fund Revenue Budget of £26.770 million.

Members noted the major variances fell within Housing Solutions and Development Management, with the detailed explanations as set out within the report including additional planning fee income. The Committee were informed that the service grouping was on track to maintain spending within the cash limit and Medium Term Financial Plan (MTFP) savings were incorporated into the outturn position.

Members were reminded that the Housing Revenue Account (HRA) was no longer required as the housing stock had been transferred to the new County Durham Housing Group and would be closed after some residual transactions reflecting the short period of activity in 2015/16.

As regards the Capital Programme, the Principal Accountant explained that the RED programme was significant and represented 138 schemes managed by 25 Project Delivery Officers. It was noted that subsequent to revisions to take into account grant additions/reductions and re-profiling meant that the budget now stood at £33.034 million, with a breakdown of the major capital projects given at Appendix 2 to the report. Members were reminded that many capital programmes profiles were such that they completed in the final quarter and it was anticipated that the projected outturn at 31 March 2016 would be in line with the revised budget.

The Chairman thanked the Principal Accountant and asked Members for their questions on the finance report.

Councillor O Temple made reference to £742,000 use of corporate reserve – office accommodation and asked whether this was work in respect of a “new County Hall” and could he have more detail. The Principal Accountant noted he would check and confirm and the Performance and Planning Manager, Regeneration and Economic Development, Graham Tebbutt added that he thought it was spend in connection with staffing for RED. The Principal Accountant agreed that he would check and get more detail and then respond to the Member appropriately.

Councillor J Armstrong added that a small, cross-party working group had been established in connection with future office accommodation and had visited new Council offices at North Tyneside and Redcar and would be looking at the requirements for the Authority moving forward.

**Resolved:**

That the report be noted.

**9 Quarter 3, 2015/16 Performance Management Report**

The Chairman thanked the Performance and Planning Manager who was in attendance to speak to Members in relation to the Quarter 3, 2015/16 Performance Management Report (for copy see file of minutes).

The Performance and Planning Manager reminded Members of the different types of indicators reported, Tracker indicators and Target indicators.

Councillors noted that some of the key achievements in Quarter 3, representing September to December 2015, included a significant improvement in planning applications determined within deadline; the number of empty properties being brought back into use exceeding target; and that the occupancy of Business Durham premises had continued to rise and was at 85% against a target of 79%.

Members noted information relating to Tracker Indicators including: a significant increase in the number of net homes completed, 465 in comparison to 302 in Quarter 2; the number of affordable homes completed in Quarter 3 was 71, below the target of 80, however the total completions in 2015/16 were 257, ahead of the annual target of 250; the number of passenger journeys on the Park and Ride had increased by 14% in comparison to the same period last year, with the Lumiere festival contributing to this; and the number of visitors to core visitor attractions in County Durham, such as Beamish Museum, had increased by 12.2% in comparison to the previous year noting the impact of the Magna Carta and Yves Saint Laurent exhibitions.

Members noted progress with Council Plan actions, such as the regeneration work as regards Aykley Heads and North Road and the new "Chapter Homes" housing development.

It was added that the key performance issue for the theme were: the apprenticeship starts through DCC schemes being likely to not achieve its target of 200, though it was noted that it was expected that the number of starts would increase once funding was in place; 211 jobs were created through work with existing businesses, below a target of 600 with Members noting the target would be revised having been ambitious; and 120 private sector properties being brought back into use through Local Authority intervention, below a quarterly target of 149 and while the annual target of 599 was now likely not be achieved, it would be near to target.

Members noted the Tracker Indicators set out within the report including: a slight increase in the employment rate, with a continued decrease in the number of Job Seekers Allowance (JSA) claimants aged 18-24; and a slight decrease in those accessing JSA for one year or more. It was added that the employment rate had declined, was worse than the corresponding period the previous year, and was worse than the regional and national rates, which had increased this quarter. Councillors learned that there was a slight improvement in the number of working age people who were out of work that wanted a job; however, this was worse than the North East and national averages. Members noted that homelessness figures remained stable and the gross valued added (GVA) per capita was still significantly less than the regional and national figures.

Councillors noted several key Council Plan actions that had not achieved target included: a delay in respect of a Heritage Lottery Fund (HLF) bid in connection with the historic quay at Seaham, from January 2016 to April 2016; ongoing work with the landowner of Festival Walk at Speenymoor; restoration of the former Boys Grammar School at Bishop Auckland being put back from May 2018 to December 2019 after an unsuccessful HLF bid; a delay in the feasibility study in connection with Bishop Auckland Town Hall and links to Auckland Castle from November 2015 to March 2016; and a revised date in terms of a £12 million EU funded programme to deliver access to finance support targeted at County Durham businesses, from March 2016 to March 2017.



It was added that a service plan action to carry out road re-alignment works at Villa Real, Consett were delayed from July 2016 to January 2017 as a consequence of further planned ground investigations.

The Chairman thanked the Performance and Planning Manager and asked Members for their questions on the report.

Councillor D Hall asked in relation to the number of empty homes, were they tracked in the longer term. The Performance and Planning Manager noted that the Strategic Housing Market Assessment looked at all of the County with an average of approximately 4% of the stock being empty and that looking at the Council Tax database then those registered as empty could be targeted to be brought back in to use. Councillor D Hall added that a rolling figure would help to see if the issue was being addressed, and noted that a national figure from the Local Government Association (LGA) showed that there was planning permission granted for approximately 500,000 homes with development having not yet been undertaken. The Performance and Planning Manager noted that he believed the figure was around 15,500 for County Durham, however, would check and get back to Members with the information.

Councillor D Hall noted information in relation to s106 monies in lieu of the provision of affordable homes and asked how much had been allocated, how much had been collected and how much had been spent. The Performance and Planning Manager noted he did not have the information to hand, however, it was tracked and he would look to provide the information to Members. Councillor H Nicholson noted the s106 agreements were legal agreements and it would not be possible for developers to get away with paying, however, it was when such funds would come forward. Councillor D Hall noted it would be useful information for Members as the use of s106 monies and the issue of empty properties were linked.

Councillor E Adam noted Table 2 on page 43 of the report referred to visitors in 2014 and asked if this was a result of data lag. The Performance and Planning Manager noted it was a typographical error and should have referred to the period January to December 2015. Councillor E Adam noted the work that had been undertaken in respect of the visitor economy in County Durham and asked why there was a decrease in the number of jobs in the visitor economy and also why the number of businesses engaged with by Visit County Durham (VCD) had decreased. The Performance and Planning Manager noted that there had been a national downturn in terms of the visitor economy and that information as regards engagement would be sought from the Chief Executive of VCD.

Councillor J Clare noted that number of potential developments with planning permission that were not being actively developed was a national scandal and also noted the VCD performance, in the context of reduced funding and the disappointing figures in relation to GVA, employment rate and the visitor economy. Councillor J Clare noted that the employment rate was worse than regional and national averages, however, the employment figures were consistently higher than the rest of the North East and asked why this was the case. The Performance and Planning Manager noted he would look into this issue and get back to Members, adding that in some cases older people would have left the labour market for example.

Councillor H Nicholson asked whether there was an effect in terms of the move to Universal Credit (UC) and the Performance and Planning Manager noted that eventually UC would replace the other benefits and new definitions would be used and reported upon accordingly.

Councillor D Hall noted the figures in relation to apprentices and creating jobs within existing businesses and asked whether targets had been ambitious. The Performance and Planning Manager noted they had been, however in terms of apprenticeships, subsequent to losing Government funding, the Council was looking to use its funds, together with EU funding, to tackle this and it was hoped that a direct improvement would be seen. The Performance and Planning Manager added that Business Durham had wanted an ambitious target in terms of jobs created within existing businesses, though they would now look at reviewing the target with Business Durham now taking a more proactive approach to inward investment.

Councillor D Hall asked if the responsibility for beaches fell under RED or Neighbourhood Services, the Performance and Planning Manager noted he would find further information in this regard.

#### **Resolved:**

That the report be noted.

## **10 Refresh of the Work Programme**

The Chairman asked the Overview and Scrutiny Officer to speak to Members in relation to the Council Plan 2016-2019 - Refresh of the Work Programme for the Economy and Enterprise Overview and Scrutiny Committee (for copy see file of minutes).

The Overview and Scrutiny Officer explained that the report was the first opportunity for Members to comment in the usual annual process of setting the work programme for the Committee, in the context of the "Altogether Wealthier" priority theme as set out in the Council Plan 2016-2019.

Members were reminded that the next meeting of the Committee would consider a draft work programme based upon the comments from Members brought forward at the meeting today. Councillors noted the "Altogether Wealthier" section of the Council Plan was attached at Appendix 2 to the report in the agenda pack.

The Committee noted that the work undertaken by the Committee over the last year was set out within the report at paragraph 10 and it was for Members to suggest topics for further investigation, taking on board issues raised from performance reporting, upcoming legislation and issues discussed at the Committee.

The Vice-Chairman thanked the Overview and Scrutiny Officer and noted that any comments or suggestions for potential topics for future reviews could be forwarded to the Overview and Scrutiny Officer for inclusion in the report to be considered at the June meeting.

The Overview and Scrutiny Officer noted that Councillor D Hall highlighted the issue of supporting the coastal economy. Councillors J Armstrong and P Stradling noted that with elections in 2017, and the need to take this into account when looking at areas for review. The Vice-Chairman noted there was a lot of review work as set out in the report. Councillor J Clare noted that he felt that support for small retail as a review topic may be appropriate as small retailers were a big issue for the County Durham economy. Councillor J Armstrong noted the previous comments in relation to coastal issues and suggested depending upon the scope this could be an issue for the Environment and Sustainable Communities Overview and Scrutiny Committee.

Councillor D Hall noted it was tricky to see where the different coastal issues would sit in terms of which Committee, however, he felt that there was potential for these issues to be developed, building upon the successes at Seaham and highlighting the investment of other Local Authorities along the North East coastline. The Vice-Chairman noted that this would be an issue for Members to track, noting EU Funding in this regard. Councillor D Hall noted the small amount of LEADER funding, however, thought more in terms of a “masterplan” for our coastal areas, building upon the successes at Seaham to encourage more visitors and to create more jobs. Councillors J Armstrong and P Stradling noted that there were Officers within RED, including the Durham Heritage Coast Officer, N Benson who could be contacted in this regard.

**Resolved:**

- (i) That the information set out in the Council Plan 2016-2019 Altogether Wealthier theme set out at Appendix 2 be noted.
- (ii) That the Committee refresh the Work Programme considering the actions identified under the Altogether Wealthier theme and reflected in paragraphs 10, 11 and 12 of the report.
- (iii) That the Committee consider a further report detailing the Work Programme 2016-2017 at its meeting 28 June 2016.

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**Economy and Enterprise  
Overview and Scrutiny  
Committee**



**28 June 2016**

**County Durham Economic  
Partnership – Update**

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**Joint Report of Lorraine O'Donnell, Assistant Chief Executive  
and Ian Thompson, Corporate Director, Regeneration and  
Economic Development**

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**Purpose of the Report**

- 1 To provide Members of the Economy and Enterprise Overview and Scrutiny Committee with background information in advance of the discussion with Brian Tanner, Chair of the County Durham Economic Partnership (CDEP) focusing on partnership priorities, measures of success, influencing partnership activity to make a difference and overcome continued economic challenges.

**Background**

- 2 The work programme for the Economy and Enterprise Overview and Scrutiny Committee focuses on the priority areas identified within the context of the Council Plan, Cabinet's Notice of Key Decisions, Sustainable Community Strategy, Partnership plans and strategies, performance and budgetary control data and changes in government legislation.
- 3 In addition, the Committee invites on an annual basis the Chair or Vice-Chair of the County Durham Economic Partnership (CDEP) to discuss with members of the Committee the priorities of the partnership, activity undertaken and challenges to be faced within County Durham. This discussion has previously provided the ideal opportunity for collaboration, identifying areas of future focus for the Partnership and the Economy and Enterprise Overview and Scrutiny Committee.
- 4 The work programme for the Economy and Enterprise Overview and Scrutiny Committee is being refreshed for 2016 – 2017 and a report on this features later in this agenda. In view of this, the Chair of the CDEP has been invited to attend today's meeting to provide him with an opportunity to comment upon the work programme and identify any additional areas for inclusion.

## **Current position**

- 5 The Chair of CDEP, Brian Tanner will provide the Committee with a presentation which will focus on:
- Partnership Priorities
  - Measures of Success
  - Making a difference, supporting growth and influencing partnership activity
  - Challenges Ahead

## **Recommendation**

- 6 Members of the Economy and Enterprise Overview and Scrutiny Committee are asked to consider the information provided during the discussion and reflect upon any additional areas arising from the presentation for inclusion in the committee's work programme for 2016 - 2017.

## **Background Paper(s)**

Economy and Enterprise Overview and Scrutiny Committee – Update on the County Durham Economic Partnership – 23 June 2015.

Economy and Enterprise Overview and Scrutiny report – Refresh of the work programme 2016-2017 – 29 March 2016

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## **Appendix 1: Implications**

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**Finance** - None

**Staffing** - None

**Risk** - None

**Equality and Diversity** - None

**Accommodation** - None

**Crime and Disorder** - None

**Human Rights** - None

**Consultation** - None

**Procurement** - None

**Disability Discrimination Act** - None

**Legal Implications** - None

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**Economy and Enterprise  
Overview and Scrutiny Committee**

**28 June 2016**

**County Durham Plan - Issues and  
Options**




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**Report of Ian Thompson, Corporate Director, Regeneration and  
Economic Development**

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**Purpose of the Report**

- 1 To provide members of the Economy and Enterprise Overview and Scrutiny Committee an update on the County Durham Plan following Cabinet approval of the Issues and Options for a six week consultation.

**Background**

- 2 As Members will recall, the County Durham Plan (CDP) is a key Council document, seeking to guide the future development of the County and to improve the lives of its existing and future residents.
- 3 Overview and Scrutiny have received regular updates and workshops in relation to the Judicial Review and the ongoing preparation/progress on the CDP. Members will recall that the timescales for preparing the County Durham Plan were agreed by Cabinet on 6 April 2016. A summary of the timescales is shown below. The Issues and Options is the first stage in this process.

<b>4 Stage</b>	<b>Date</b>
Cabinet Issues and Options	<b>June 2016</b>
Consultation	<b>June/July 2016</b>
Cabinet agree Preferred Options	<b>November 2016</b>
Consultation	<b>Dec/Jan 2016/17</b>
Cabinet agree Pre-submission Draft	<b>June 2017</b>
Consultation	<b>July/August 2017</b>
Full Council agree submission	<b>November 2017</b>
Submission	<b>December 2017</b>

**Content of the Issues and Options**

- 4 The Issues and Options proposes a draft Vision and Objectives for the future development of County Durham up to 2033. The Issues and Options is accompanied by a suite of evidence which informs options for how much development is needed and where it should go.

- 5 In terms of employment land, early findings are presented in terms of requirements relating to different methodologies which result in a range of between 130 and 270 hectares.
- 6 In the case of new housing there are three alternatives for the number that are needed as set out below (and compared to a long term average rate of 1371 houses per year). The numbers of houses is based on Government guidance and projections of population change and an understanding of future projections relating to migration as set out in the demographic analysis by Edge Analytics (referenced later in this report). The resulting three options are based on average net completions up to 2033:
- 1,533 houses per year (29,127 houses by 2033)
  - 1,629 houses per year (30,951 houses by 2033)
  - 1,717 houses per year (32,623 houses by 2033)
- 7 The distribution of employment land relates to where business want to be together with the need to ensure that local jobs growth can be promoted. Predominantly this relates to 6 key strands; A1 Corridor; A19 corridor; Durham City; Consett; Bishop Auckland; and the rest of the county including rural communities. The retail need analysis identifies Durham City and Crook as the only areas requiring further food allocations. Part of the justification of the housing distribution is ensuring that it relates to jobs, services and facilities. The issues and options provides four alternatives set out for the spatial approach to the distribution of housing:
- Main Town Focus
  - Sustainable Communities
  - Sustainable Communities with Central Durham Villages
  - Wider Dispersal
- 8 At this stage the Plan does not identify specific allocations as this can only be determined when the preferred options for numbers and distribution are agreed. The Issues and Options does however issue a 'call for sites' for a number of different types of development should allocations be required.
- 9 The Issues and Options also include sections on a number of different topics including: a prosperous rural economy; sustainable transport; infrastructure; good design; climate change; the natural and historic environment amongst others. Throughout all sections a number of questions are set to enable respondents to submit their comments. However we will also invite responses on all aspects of the document.

## Consultation

- 10 The consultation on the Issues and Options must conform to the provisions of the SCI) and will consist of public exhibitions and drop-in events, the use of the 14 Area Action Partnerships, social media and the press. The consultation period will run from 24 June until 5 August 2016. The responses received will be fully considered and integrated into the policies and proposals that are brought forward in future stages where appropriate.

## Evidence Base

- 11 A robust and credible evidence base is integral to preparing a sound local plan. A number of new pieces of evidence inform the Issues and Options including:
- Demographic Analysis and Forecasts;
  - Strategic Housing Market Assessment;
  - Employment Land Review;
  - Joint Local Aggregate Assessment; and
  - Issues and Option – Viability Assessments in County Durham.

## Next Steps

- 12 Following the consultation period the comments provided by respondents together with additional evidence will be used to select our preferred option. In accordance with the LDS the Preferred Options document will be published by the end of the year for consultation. Publication of the Submission Draft will then follow in summer 2017 with Submission by the end of 2017.

## Recommendation

- 9 That the members of the Economy and Enterprise Overview and Scrutiny Committee note the content of the report and provide comments to the Issues and Options consultation stage.

## Background papers:

- The County Durham Plan Issues and Options
- The Local Development Scheme

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## **Appendix 1: Implications**

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**Finance** – A budget is in place to ensure that the new local plan will effectively deliver the necessary and appropriate evidence gathering, consultation, printing and EIP costs.

**Staffing** – Resource required to progress the local plan is in place.

**Risk** – DCLG are introducing a mechanism to take control of the preparation of local plans if local authorities do not make satisfactory progress. Therefore delivery of the local plan as programmed would avoid this outcome however as long as significant progress is demonstrate it is unlikely that government would take this course of action. Changing Government legislation continues to be monitored however could have a significant impact on the timescales and livery moving forward. There is also a reference to the payment of New Homes Bonus linked to the submission of the plan which could see the loss of that year's payment if the target is not met.

**Equality and Diversity / Public Sector Equality Duty** – The local plan will be subject to EQIA as it progresses. The Statement of Community Involvement 2016 has been subject to an EQIA and has been prepared with the partnership and community engagement team.

**Accommodation** – None.

**Crime and Disorder** – None.

**Human Rights** – None.

**Consultation** – The programme of consultation has been agreed with the Council's Corporate Communications Team and agreed by the Council's Consultation Officers Group.

**Procurement** – None.

**Disability Issues** – The local plan will seek to address relevant issues, e.g. DDA

**Legal Implications** – Internal and external legal advice has informed all decisions on the preparation of the Issues and Options.

**Economy and Enterprise  
Overview and Scrutiny Committee**

**28 June 2016**



**Economy and Enterprise  
Overview and Scrutiny Review of  
Tourism Marketing Activity  
undertaken by Visit County  
Durham**

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**Joint Report of Lorraine O'Donnell, Assistant Chief Executive  
and Ian Thompson, Corporate Director, Regeneration and  
Economic Development**

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**Purpose of the Report**

- 1 The report provides members with an update on the progress made in relation to the recommendations contained within the Economy and Enterprise Overview and Scrutiny Committee Review Group report of tourism marketing activity undertaken by Visit County Durham (VCD).

**Background**

- 2 At a special meeting of the Economy and Enterprise Overview and Scrutiny Committee held on 28 January 2015 members agreed the terms of reference for the review with the aim of investigating the performance of VCD in marketing County Durham as a visitor destination and to determine how future marketing will continue to build upon recent success.
  - the role and responsibilities of VCD in marketing the County as a visitor destination.
  - the work of other key partners in marketing Durham as a visitor destination, how they work in partnership with VCD and their views of the role and work of VCD, to include: members of the Strategic Marketing Partners Group; Durham University; Durham Cathedral; Durham County Cricket Club; Durham Business Improvement District Company; Beamish and The Bowes Museum.
  - the performance of VCD in marketing the County as a visitor destination, with a focus on the 'This is Durham' brand.
  - the future marketing plans of VCD and identify any future challenges in marketing County Durham as a tourism destination.
  - a case study of a recent marketing campaign undertaken by VCD (VCD's national marketing campaign).
  - examine with representatives from key visitor economy businesses their views on the work undertaken by VCD in marketing County Durham.

- 3 A review group of ten members was established from the membership of the Economy and Enterprise Overview and Scrutiny Committee. Evidence was gathered over a period of six meetings with the Chair and Vice-Chair of the committee attending a meeting of the Visit County Durham Board on the 23 June 2015.
- 4 The report was considered by Cabinet at the meeting on the 21 October, 2015. At that meeting Cabinet agreed the recommendations contained within the review report which included a recommendation for a six monthly update on the progress against the recommendations contained in the report. In addition the report was shared with the Board of Visit County Durham at the meeting on the 24 November, 2015.

### **Recommendations of Review**

- 5 The review made the following recommendations:
  - In relation to the partnership approach to marketing, VCD seeks to extend its work with partner destinations and the Durham Strategic Marketing Partnership using major events to attract out of region visitors to raise the profile of the county as a visitor destination.
  - That VCD continues to develop and redesign the 'thisisdurham.com' website and ensure that it remains responsive to the increasing and changing information demands resulting from developments in social media applications.
  - That VCD continues to research and identify national marketing campaign opportunities which benefit partners within the DSMP and promote County Durham as a tourism destination.
  - VCD ensures that robust performance targets and monitoring procedures for all online and offline marketing activity are in place.
  - That the performance evaluation of the effectiveness of marketing activity undertaken in relation to the national marketing campaign is promoted and reported to the County Council as part of its performance management process.
  - That VCD maximises all identified future marketing opportunities for 2015/16 including:
    - The use of major events and developments at attractions in County Durham.
    - The Northern Futures Fund, a new source of funding which promotes northern destinations to overseas markets.
    - Championing as a future priority with the NECA the importance of the tourism related economy.
  - That a review of this report and progress made against the recommendations will be undertaken six months after the report is considered by Cabinet.

### **Current position**

- 6 The attached Action Plan (Appendix 2) provides information on the progress made in relation to the recommendations contained in the scrutiny review report.

## **Next steps**

- 7 The Economy and Enterprise Overview and Scrutiny Committee as part of the systematic review process will receive a further update of progress made in relation to the recommendations contained in the scrutiny review report at a future meeting of the committee.

## **Recommendations**

- 8 Members of the Economy and Enterprise Overview and Scrutiny Committee are asked to consider and comment upon the progress made in relation to the recommendations contained in the Scrutiny Review report.
- 9 That the Economy and Enterprise Overview and Scrutiny Committee receive a further report detailing progress made against the recommendations contained in the scrutiny review report at a future meeting.

## **Background papers:**

Tourism Marketing Activity Undertaken by Visit County Durham Scrutiny Review Report 2015.

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**Tel:** 03000 268 141

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## **Appendix 1: Implications**

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**Finance** – None

**Staffing** – None

**Risk** – None

**Equality and Diversity / Public Sector Equality Duty** – The necessary Equality Impact Assessment has been prepared concerning the review report.

**Accommodation** – None

**Crime and Disorder** – None

**Human Rights** – None

**Consultation** – None

**Procurement** – None

**Disability Issues** – None



**Appendix 2**

**OVERVIEW AND SCRUTINY WORKING GROUP REPORT - TOURISM MARKETING ACTIVITY UNDERTAKEN BY VISIT COUNTY DURHAM**  
**REVIEW OF RECOMMENDATIONS CONSIDERED BY CABINET ON 21 OCTOBER, 2015.**

Review Recommendation	Progress Report of Action taken to implement recommendation	Resib'ty	Timescale
<p><b>1) In relation to the partnership approach to marketing, VCD seeks to extend its work with partner destinations and the Durham Strategic Marketing Partnership using major events to attract out of region visitors to raise the profile of the county as a visitor destination.</b></p>	<p>2015 saw Visit County Durham focus its marketing campaign activity overseas in order to take full advantage of the £20m Northern Tourism Growth Fund programme, which enabled Visit County Durham to raise the county's profile in targeted overseas markets on a scale never seen before. The target markets were the US, China, Australia/New Zealand, Germany and the Netherlands. The programme ended in March 2016, with Visit County Durham now discussing plans to continue marketing overseas by working in partnership with Durham Strategic Partners and other northern destinations.</p> <p><u>Partner destinations</u>                  2015 and the first quarter of 2016 saw Visit County Durham, through its membership of the England's Heritage Cities consortium, take part in a campaign which secured funding from the Great UK Challenge Fund to run a consumer marketing campaign targeting the French market. As well as working alongside the 10 other member cities, the campaign also included a partnership with London &amp; Partners, which was managed by Visit County Durham.</p> <p>Newcastle Gateshead Initiative led on a regional consumer marketing campaign which targeted Scandinavia. Visit County Durham supported the campaign.</p>		Ongoing

The Northern Tourism Growth Fund saw destinations from across the North of England, including Visit County Durham, work in partnership alongside VisitEngland and VisitBritain to deliver the £20m programme. Visit County Durham was a lead destination, delivering a project for the programme, and was also a member of two working groups. Discussions are taking place with other Northern destinations to see how this collaborative working can be continued.

#### Strategic Partners

A number of new partners have joined the group, bringing the total to 20. The Northern Tourism Growth Fund saw Visit County Durham work closely with the Strategic Partners to decide which markets and activities to take forward, with several partners joining Visit County Durham in activities.

Seven partners participated in the Spring heritage campaign, run by Visit County Durham in Spring 2016. Partners contributed significant cash match, enabling the campaign, which featured an 8-page supplement in The Times, to go ahead.

Visit County Durham will also be working with members of the Strategic Partners group on the Autumn outdoors campaign.

#### Key events

As well as using its channels to promote key events, Visit County Durham's marketing strategy uses destination events as hooks to promote the county, whilst also aiming to access event promotional activity to grow the reach of its own work. For example, Visit County Durham would work with event organisers to carry content about the destination, often as a 'stay

	<p>longer' message, on their website, e-newsletters and social media activity, as well as featuring the 'this is Durham' logo.</p> <p>Recent events we have worked closely with include: Lumiere 2015, Cricket Internationals, Brass Festival, YSL at The Bowes Museum.</p> <p>Dedicated marketing plans are currently in place for Kynren and Open Treasure, on which we have been working closely with the teams at Eleven Arches and Durham Cathedral for several months.</p>		
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Review Recommendation	Progress Report of Action taken to implement recommendation	Resib'ty	Timescale
<p>2). That VCD continues to develop and redesign the 'thisisdurham.com' website and ensure that it remains responsive to the increasing and changing information demands resulting from developments in social media applications.</p>	<p>thisisdurham.com continues to perform well, with research showing that the site converts 66% of web traffic from a possible visit in to a definite</p> <p>2015-16 saw 904,498 unique users visit the site, exceeding the target</p> <p>The site is currently undergoing a full redesign to refresh the current design and ensure all of the latest features and functionality are included. The new site will also feature additional social media integration including social media panels, Instagram and blog posts</p> <p>Visit County Durham was ranked number one in the North East in the English Tourism Social Media Index, an annual league table which grades tourism bodies in England according to social media performance by their official channels. Visit County Durham came top of the North East list and sixth out of 129 English tourism bodies in the national rankings, leaping up from 57th position nationally and third regionally in 2015.</p>		Ongoing

Review Recommendation	Progress Report of Action taken to implement recommendation	Resib'ty	Timescale
<p><b>3) That VCD continues to research and identify national marketing campaign opportunities which benefit partners within the DSMP and promote County Durham as a tourism destination.</b></p>	<p>Although the national landscape has changed in the last year, with VisitEngland no longer running domestic marketing campaigns that destinations can participate in, Visit County Durham has continued to identify national marketing opportunities which benefit the destination and its Strategic Partners:</p> <ul style="list-style-type: none"> <li>- 2015 focus on maximising the impact of the £20m Northern Tourism Growth Fund programme</li> <li>- National marketing campaign in Spring 2016 in partnership with Beamish, Durham Cathedral, Eleven Arches, Durham University and Culture &amp; Sport, Durham County Council. The campaign theme was heritage, utilising the strong developments and events taking place in the county to encourage short breaks. Media activity included an 8-page supplement in The Times on May 7<sup>th</sup></li> <li>- National marketing campaign promoting Durham's outdoors scheduled for Autumn 2016, with media activity including an online film with Ben Fogle as part of the Great British Adventure series</li> </ul>		Ongoing

Review Recommendation	Progress Report of Action taken to implement recommendation	Resib'ty	Timescale
<p>Page 88) VCD ensures that robust performance targets and monitoring procedures for all online and offline marketing activity are in place.</p>	<p>Visit County Durham sets targets which cover all areas of its marketing work, which are reviewed quarterly and reported annually:</p> <ul style="list-style-type: none"> <li>- The value of media coverage achieved</li> <li>- Number of media visits to the county secured</li> <li>- Unique visits to the website</li> <li>- Performance of e-newsletters</li> <li>- Volume of consumers added to the database</li> <li>- Volume of social media followers</li> </ul> <p>All campaigns are evaluated against their specific objectives, and activity reviewed in order to inform subsequent work.</p>		Ongoing

Review Recommendation	Progress Report of Action taken to implement recommendation	Resib'ty	Timescale
<p>5) That the performance evaluation of the effectiveness of marketing activity undertaken in relation to the national marketing campaign is promoted and reported to the County Council as part of its performance management process.</p>	<p>Visit County Durham utilises a number of channels to communicate results, including RED Comms and member updates, and carry out tailored communications as appropriate (The Times supplement from the Spring heritage campaign was posted to council members and officers).</p> <p>Visit County Durham also utilises Durham County Council corporate communication channels including Buzz magazine and the Intranet.</p> <p>Visit County Durham report on a quarterly basis against a number of RED Performance Indicators and Head of Service Plan Indicators.</p>		Ongoing

Review Recommendation	Progress Report of Action taken to implement recommendation	Resib'ty	Timescale
<p>Page 30</p> <p>6) That VCD maximises all identified future marketing opportunities for 2015/16 including:</p> <ul style="list-style-type: none"> <li>○ The use of major events and developments at attractions in County Durham.</li> <li>○ The Northern Futures Fund, a new source of funding which promotes northern destinations to overseas markets.</li> <li>○ Championing as a future priority with the NECA the importance of the tourism related economy.</li> </ul>	<p><b>Use of major events and developments</b> All major events and developments are being fully utilised in the promotion of the county.</p> <p>A dedicated marketing plan was delivered for Lumiere 2015, working in partnership with Artichoke, which also saw the relaunch of Visit County Durham's award-winning Virtual Lumiere app. Marketing plans are also in place for Kynren and Open Treasure, with Visit County Durham working closely with Eleven Arches and Durham Cathedral. Other destination events utilised in the promotion of the county include: Bishop Auckland Food Festival; Investec Test Match; Brass: Durham International Festival; Heritage Coast Festival; Durham Remembers; Shoes Pleasure &amp; Pain at The Bowes Museum; Durham Book Festival.</p> <p>Developments, including those at Killhope and Beamish Museum, have also been utilised in Visit County Durham's marketing work.</p> <p><b>Northern Tourism Growth Fund</b> Visit County Durham was heavily involved in the £20m Northern Tourism Growth Fund programme, helping shape activity from the outset and becoming a lead destination which delivered a key project for the programme. The fund became a main focus of Visit County Durham's marketing work during 2015/16 to ensure that the county achieved maximum benefit.</p> <p>Visit County Durham's role in activity was three fold: take part in all appropriate activities; encourage as many Durham businesses to take part as possible; ensure Durham was profiled in remaining appropriate</p>		Ongoing



	<p>activities.</p> <p>Visit County Durham took part in over 30 different activities including media visits, travel trade visits, travel trade events, campaign websites, itineraries and press receptions - raising the county's profile in the target overseas markets on a scale never seen before.</p> <p><b>NECA</b> As part of the Northern Tourism Alliance Visit County Durham works closely with colleagues to highlight the importance of the visitor economy in Durham and the wider region with NECA and the NELEP.</p>		
<p><b>Review Recommendation</b></p>	<p><b>Progress Report of Action taken to implement recommendation</b></p>	<p><b>Resib'ty</b></p>	<p><b>Timescale</b></p>
<p>7). That a review of this report and progress against recommendations will be undertaken six months after the report is considered by Cabinet.</p>	<p>Review underway.</p>		<p>June 2016</p>

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**Economy and Enterprise  
Overview and Scrutiny Committee**

**28 June 2016**



**Quarter Four 2015/16  
Performance Management Report**

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**Report of Corporate Management Team  
Lorraine O'Donnell, Assistant Chief Executive  
Councillor Simon Henig, Leader**

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**Purpose of the Report**

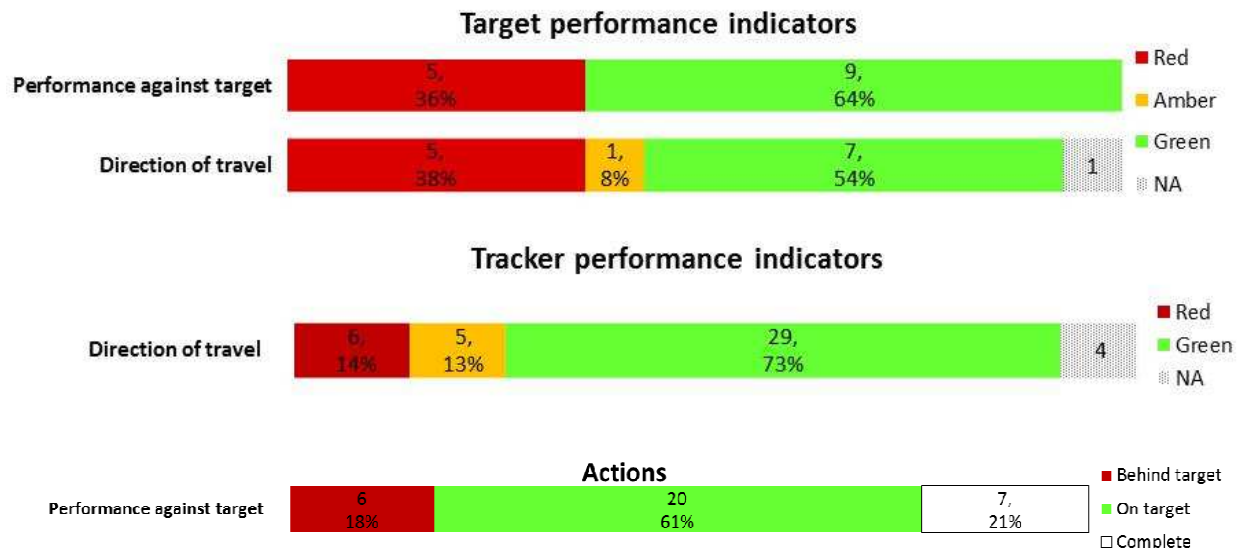
1. To present progress against the council's corporate basket of performance indicators (PIs), Council Plan and service plan actions and report other performance issues for the 2015/16 financial year.

**Background**

2. The council has delivered £153.2 million of financial savings since the beginning of austerity and these savings are forecast to exceed £258 million by 2019/20. Despite this, demand for some of our key services has increased over the year such as looked after children cases, freedom of information requests received and processing of benefit change of circumstances. However, it is encouraging to note that there have been some reductions in demand placed on some of our services. The number of incidents of fly-tipping being reported has continued to reduce although more incidents were reported at quarter four. Fewer new benefit claims required processing and face-to-face customer contacts and telephone calls received are reducing as people are contacting us in other ways such as email and through the web. Other reductions have been observed with fewer people rehoused and overall planning applications have reduced.
3. Against this backdrop of reducing resources and changing demand it is critical that the council continues to actively manage performance and ensure that the impact on the public of the difficult decisions we have had to make is minimised.
4. The report sets out an overview of performance and progress by Altogether priority theme. Key performance indicator progress is reported against two indicator types which comprise of:
  - a. Key target indicators – targets are set for indicators where improvements can be measured regularly and where improvement can be actively influenced by the council and its partners (see Appendix 3, table 1); and
  - b. Key tracker indicators – performance will be tracked but no targets are set for indicators which are long-term and/or which the council and its partners only partially influence (see Appendix 3, table 2).

5. The corporate performance indicator guide provides full details of indicator definitions and data sources for the 2015/16 corporate indicator set. This is available to view either internally from the intranet (at Councillors Useful links) or can be requested from the Corporate Planning and Performance Team at [performance@durham.gov.uk](mailto:performance@durham.gov.uk).
6. For next year's reports work has been carried out by officers and members on developing the proposed indicator set and targets (see Appendix 5) to ensure that our performance management efforts continue to stay focused on the right areas. The suggestions raised by members of overview and scrutiny committees are appended to the report, including officer feedback and action that has been taken (see Appendix 6).
7. Members have recently raised specific issues of traffic lighting of performance indicators. We have therefore amended our traffic lighting system and introduced a 2% tolerance on direction of travel similar to that applied to variance from target. Detail of the change is outlined in Appendix 2.

## Altogether Wealthier: Overview



## Council Performance

### 8. Key achievements this quarter include:

- a. There have been significant improvements in the processing time of planning applications within deadline. Major planning applications increased from 68% at quarter four 2014/15 to 96.8% this quarter, against a target of 75%. Performance is better than the latest national and nearest statistical neighbour benchmarking (81% and 89% respectively for October to December 2015) and is at the highest level since this was recorded in 2011/12. Overall planning applications determined within deadline have also improved, from 79.1% at quarter four 2014/15 to 93% this quarter, exceeding the 87% target. Performance is at the highest level since this was recorded in 2012/13. The number of major planning applications fell from 151 in 2014/15 to 140 in 2015/16 (Appendix 4, chart 1) and overall planning applications fell from 2,883 to 2,716 (Appendix 4, chart 2).
- b. This quarter 26 properties have been brought back into use through the empty homes programme, bringing the annual total to 177. Performance is better than the target (120), although it is slightly less than last year (199). Properties continue to be brought back into use through a number of means including negotiating with property owners, brokering contact with investors, providing financial assistance and working with registered providers. In particular, the demand for interest free loans remains high.
- c. During 2015/16, 262 affordable homes were completed, achieving the annual target (250). Fewer affordable homes were completed than in 2014/15 (347) due to legislation changes reducing grant levels. This reduced the development capacity of registered providers and resulted in only five affordable homes being completed this quarter.

- d. Occupancy of Business Durham premises (which include industrial office, business parks & NETPark) has risen from 79.1% at March 2015 to 87.5% at March 2016, exceeding the target (79%). The biggest increases were for industrial properties, with demand for offices remaining constant. The increased occupancy has been reflected in additional income with £932,088 being invoiced this quarter, exceeding the £770,000 target. Income generated has increased from £3,254,000 in 2014/15 to £3,302,634 in 2015/16 however it is recognised that there is a need to incentivise to attract tenants. The percentage of properties let from the council's retail, commercial and investment portfolio has fallen from 82% at quarter four 2014/15 to 74% this quarter and failed to achieve the 80% target.
- e. Final data confirms that the overall success rate of adult learning, funded through the Skills Funding Agency, was 93.2% for the 2014/15 academic year. This is better than the target of 88%, performance of the previous year (87%) and national (87%) and North East (83.6%) rates.
- f. Tracker indicators show:
- i. There have been significant improvements in house building during 2015/16 compared to 2014/15.
    - 246 net homes were completed this quarter to bring the annual total to 1,343. This is a 24% increase on last year (1,083) and is the highest number of annual completions since 2008/09 (1,426).
    - 20 homes were completed in Durham City this quarter, resulting in an annual total of 101. This was a 152% increase from 40 in 2014/15 and is the highest number of annual completions since 2010/11 (281).
    - 54% (132) of homes completed during quarter four were in or near major settlements, which increased from 41% (474) in 2014/15 to 48.2% (654) in 2015/16.
  - ii. Over this year 14,083 clients have accessed the Housing Solutions Service. Clients accessing the service have increased steadily, from 2,042 in quarter one to 4,866 in quarter four. This is despite two schemes ending during quarter four. Various initiatives have contributed to this increase including briefing sessions to raise awareness of the Warm and Healthy Homes Programme, Help for Single Homeless Project, advice and assistance with home improvements, targeted work and an increase in clients contacting the service through the online wizard for self-help. Due to the increase in clients accessing the service, the number of homeless preventions has also increased steadily from 276 in quarter one to 357 in quarter four, with an annual total of 1,298 preventions. The number of statutory homelessness acceptances improved, reducing from 187 in 2014/15 to 131 in 2015/16. Cases are being dealt with more quickly at presentation stage and only appropriate cases are being passed to the Homeless and Prevention Team where staff have more time to carry out complex casework.

- iii. The number of registered businesses in the county has increased 8.2% from 15,155 in 2014/15 to 16,400 in 2015/16. Micro units make up 81.3% of this figure which is comparable to the picture across the region (79.9%).
- iv. Business Durham engaged with 1,238 businesses during 2015/16, 74 more than in 2014/15 (1,134). Over 120 projects have been identified as a result of engagement which included support for individual companies and engagement through business park communities and networking events. Supporting the established business networks included:
- Peterlee Business Park held three events during the quarter, Network with Your Neighbour, Funding for Your Business and a launch event for the National Apprenticeship Company; all were well attended.
  - Drum Business Park Group has grown with a number of new members attending the networking meeting in March.
  - The Aycliffe Business Park Community Make Your Mark Awards event took place in February with over 200 attendees. At the event, the creation of a limited company for the business park community was formally announced.

Business Durham also handled 1,129 enquiries (which depends on businesses contacting them) during 2015/16, although this was less than 2014/15 (1,202).

- v. Compared to last year occupancy rates of retail units improved in eight of the twelve town centres as at January 2016, with the largest increase being 9% in Newton Aycliffe. Slight decreases were recorded in Consett, Crook, Peterlee and Spennymoor. Five town centres are equal to or better than the national average of 91%, with a further four town centres within 4% of the national average. Details are provided in the following table:

Town Centre	% occupancy at March 2015	% occupancy at March 2016	% change
Seaham	94	95	+1.1
Barnard Castle	91	92	+1.1
Consett	93	92	-1.1
Durham City	91	92	+1.1
Sildon	89	92	+3.4
Chester-le-Street	87	90	+3.5
Crook	90	89	-1.1
Stanley	88	89	+1.1
Spennymoor	88	87	-1.1
Peterlee	86	83	-3.5
Bishop Auckland	80	81	+1.3
Newton Aycliffe	67	73	+9

- vi. Data for November 2015 to January 2016 (national measuring period) indicate that 5.9% of 16 to 18 year olds were not in education, employment or training (NEET), which relates to approximately 976 young people. This is an improvement when compared to 2014/15 (6.7%). This is in line with the North East (5.7%) and statistical neighbours (5.2%) but worse than nationally (4.2%).
  - g. Progress has been made with the Council Plan action to deliver pre-employability programmes to support people into work. Funding approval has been received for the £17million DurhamWorks Youth Employment Initiative scheme. The council is supporting partners to get systems into place for monitoring. During the last quarter the Youth Employment Programme has continued to deliver support to a higher number of young people (237 since April 2015) due to expansion into the Seaham, Bishop Auckland and Crook areas following the appointment of a second Youth Employment Advisor and the introduction of a new role of Vacancy Co-ordinator.
  - h. Progress has been made with a key service plan action around Forrest Park (Business Park) in Newton Aycliffe. All outstanding land issues with the Church Commissioners have been resolved and the joint venture company between the council and the landowners has been established. All contracts for utilities and power infrastructure have been agreed and the planning application for the road junction and the power supply was granted in March 2016.
9. The key performance improvement issues for this theme are:
- a. There has been a significant reduction in apprenticeships started through local authority funded schemes with only nine starts between October and December 2015 (latest data) against a target of 50. Between April and December, 54 apprenticeships were started compared to 321 for the same period last year, as funding has been exhausted. Additional funding has been identified for 2016/17 therefore it is hoped that the number of apprenticeships will increase next year. However there has been a 123% increase in the number of local authority funded apprenticeships sustained at least 15 months, from 314 at quarter four 2014/15 to 699 at quarter four 2015/16, representing 75.6% of apprenticeships. As at 31 December 2015, 10.8% of 16 to 18 year olds were in an apprenticeship, which is an increase in comparison to the same period last year (9.5%). County Durham has a higher proportion of 16 to 18 year olds choosing to undertake an apprenticeship pathway than England (6.4%) and the North East (9.9%).
  - b. During quarter four, 231 jobs were created or safeguarded as a result of Business Durham supporting projects with new or existing businesses. Although this has increased from 211 last quarter, performance remains considerably less than the quarterly target of 600. During 2015/16, 1,128 jobs were created or safeguarded which is below the annual target (2,400) and performance of last year (1,567). The 2015/16 targets were stretching and were based on evidence available at the time. The target has been reviewed for 2016/17, utilising better data which is now available. An additional 68.5 full time equivalent jobs were also created in 2015/16 through business improvement grants, with 45 businesses supported.



The target of assisting 52 businesses was not achieved, due to a number of reasons including slow submissions of grant and/or planning applications and problems identifying suitable traders. Additional help is being considered to promote grant take up.

- c. The number of private sector properties improved through local authority intervention increased from 120 in quarter three to 191 this quarter to bring the annual total to 544. Although this is an improvement on last year's total (476), the annual target (599) was not achieved. An inspection programme was put in place due to the launch of the landlord accreditation scheme and it transpired that fewer properties required improvements than anticipated.
- d. Tracker indicators show:
  - i. Following a decline in the employment rate for the past three quarters, the number of people in employment (228,000) improved slightly this quarter with the employment rate increasing to 67.4% (December 2015), an increase of 2,200 people. However the employment rate is worse than the corresponding period last year (68.7%) when 1,700 more people were employed. The County Durham rate remains worse than the England (73.9%) and North East (69.4%) averages.
  - ii. In 2015, 38,800 people who were out of work wanted a job, which equates to 11.8% of the working age population. This is in line with the North East rate (11.8%) but worse than the England rate (9.4%). This is a considerable improvement from the same period last year (12.4%, 40,600 people) and is the lowest figure since information was first recorded in 2012/13.
  - iii. The number of Job Seeker's Allowance (JSA) claimants who have claimed for 12 months or more has fallen from 2,125 (27.8% of all claimants) at quarter four 2014/15 to 1,685 (27.7%) this quarter. Since September, new claimants who would previously have claimed JSA and are single with no children or dependants, will be claiming Universal Credit but this will not yet have impacted on the long term figure.
  - iv. The number of 18 to 24 year olds claiming out of work benefits (which includes Universal Credit and JSA) has reduced from 2,190 at March 2015 to 1,865 at March 2016. This represents 4% of the resident population aged 18 to 24.
- e. The key Council Plan actions which have not achieved target in this theme include:
  - i. The adoption of the County Durham Plan has been rescheduled to November 2018. The Local Development Scheme setting out the timetable and approach for the new County Durham Plan was agreed by Cabinet commencing with Cabinet Issues and Options in June 2016 and culminating in the submission of the County Durham Plan by December 2017.

- ii. Obtaining planning consent for the Western Relief Road in Durham was originally scheduled for March 2016. This is linked with the adoption of the County Durham Plan, which has been delayed. Dates for the project are yet to be determined and the funding profile needs to be amended with the Local Enterprise Partnership.
- iii. Supporting the development of a Heritage Lottery Fund (HLF) application to secure funding to fully restore the historic quay in Seaham and improve public access to facilities has been delayed from April 2016 until September 2016. This action has been behind target for the previous two quarters. The HLF public consultation will take place during July/August 2016 and the consultation timescale has been revised because the scope of works had to be revisited.
- iv. Enabling the development of the Milburngate House site has been delayed from March 2016 to September 2016 as work is still progressing towards the submission of planning consent. The developer is still in pre-application discussions with the council as this is a complicated and significant development that requires detailed negotiations.
- v. Delivery of new car parking capacity at North Bondgate to support residents and increase tourists to Bishop Auckland has been delayed from December 2016 to March 2017. This action was also behind target last quarter. The proposed lease was agreed in March 2016 but further survey work is required before planning application can be submitted.

10. There are no key risks which require any mitigating action in delivering the objectives of this theme.

### **Recommendations and Reasons**

11. That the Economy and Enterprise Overview and Scrutiny Committee receive the report and consider any performance issues arising there with.

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## **Appendix 1: Implications**

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**Finance** - Latest performance information is being used to inform corporate, service and financial planning.

**Staffing** - Performance against a number of relevant corporate health Performance Indicators (PIs) has been included to monitor staffing issues.

**Risk** - Reporting of significant risks and their interaction with performance is integrated into the quarterly monitoring report.

**Equality and Diversity / Public Sector Equality Duty** - Corporate health PIs are monitored as part of the performance monitoring process.

**Accommodation** - Not applicable

**Crime and Disorder** - A number of PIs and key actions relating to crime and disorder are continually monitored in partnership with Durham Constabulary.

**Human Rights** - Not applicable

**Consultation** - Not applicable

**Procurement** - Not applicable

**Disability Issues** - Employees with a disability are monitored as part of the performance monitoring process.

**Legal Implications** - Not applicable

## Appendix 2: Key to symbols used within the report

Our traffic lighting system has been amended this quarter, introducing a 2% tolerance to variance from previous performance and comparator groups, similar to that applied to variance from target. Detail of the change is outlined in the table below:

### Performance Indicators:

Previous traffic light system		Current (amended) traffic light system			
<i>Variation from previous performance and comparator benchmarking groups</i>		<i>Variation from previous performance and comparator benchmarking groups</i>		<i>Variation from target</i>	
Better than comparable period / comparator group	<b>Green</b>	Same or better than comparable period / comparator group	<b>Green</b>	Meeting/Exceeding target	<b>Green</b>
Same as comparable period / comparator group	<b>Amber</b>	Worse than comparable period / comparator group (within 2% tolerance)	<b>Amber</b>	Worse than target (within 2% tolerance)	<b>Amber</b>
Worse than comparable period / comparator group	<b>Red</b>	Worse than comparable period / comparator group (greater than 2%)	<b>Red</b>	Worse than target (outside of 2% tolerance)	<b>Red</b>

Where the traffic light system appears in this report, they have been applied to the most recently available information.

### Nearest Neighbour Benchmarking:

The nearest neighbour model was developed by the Chartered Institute of Public Finance and Accountancy (CIPFA), one of the professional accountancy bodies in the UK. CIPFA has produced a list of 15 local authorities which Durham is statistically close to when you look at a number of characteristics. The 15 authorities that are in the nearest statistical neighbours group for Durham using the CIPFA model are: Barnsley, Wakefield, Doncaster, Rotherham, Wigan, Kirklees, St Helens, Calderdale, Dudley, Northumberland, Tameside, Sheffield, Gateshead, Stockton-on-Tees and Stoke-on-Trent.

We also use other neighbour groups to compare our performance. More detail of these can be requested from the Corporate Planning and Performance Team at [performance@durham.gov.uk](mailto:performance@durham.gov.uk).

### Actions:

<b>WHITE</b>	Complete (action achieved by deadline/achieved ahead of deadline)
<b>GREEN</b>	Action on track to be achieved by the deadline
<b>RED</b>	Action not achieved by the deadline/unlikely to be achieved by the deadline

## Appendix 3: Summary of Key Performance Indicators

### Table 1: Key Target Indicators

Ref	PI ref	Description	Latest data	Period covered	Period target	Current performance to target	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure **Nearest statistical neighbour figure	Period covered
<b>Altogether Wealthier</b>											
1	REDPI106	Percentage of properties let from Durham County Council's retail, commercial and investment portfolio	74.00	As at Mar 2016	80.00	RED	82.00	RED			
2	REDPI33	Percentage of Business Durham floor space that is occupied	87.50	As at Mar 2016	79.00	GREEN	79.12	GREEN			
3	REDPI76	Income generated from Business Durham owned business space (£)	932,088	Jan - Mar 2016	770,000	GREEN	887,000	GREEN			
4	REDPI64	Number of passenger journeys made on the Link2 service	7,696	Jan - Mar 2016	7,500	GREEN	7,283	GREEN			
5	REDPI75	Overall proportion of planning applications determined within deadline	93.0	Jan - Mar 2016	87.0	GREEN	79.1	GREEN			
6	REDPI10a	Number of affordable homes delivered <a href="#">[1]</a>	262	2015/16	250	GREEN	347	RED			
7	REDPI29	Number of private sector properties improved as a direct consequence of local authority intervention	544	2015/16	599	RED	476	GREEN			
8	REDPI30	Number of empty properties brought back into use as a result of local authority intervention	177	2015/16	120	GREEN	199	RED			

Ref	PI ref	Description	Latest data	Period covered	Period target	Current performance to target	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure **Nearest statistical neighbour figure	Period covered
9	REDPI62	Number of apprenticeships started through Durham County Council funded schemes	9	Oct - Dec 2015	50	RED	102	RED			
10	CASAW2	Overall success rate (%) of adult skills funded provision	93.2	2014/15 ac yr (final)	88.0	GREEN	87.0	GREEN	87.0	84.7*	2014/15 ac yr (final)
11	REDPI81	Percentage of timetabled bus services that are on time	88.4	Jan - Mar 2016	88.0	GREEN	89.0	AMBER			
12	REDPI41b	Percentage of major planning applications determined within 13 weeks	96.8	Jan - Mar 2016	75.0	GREEN	68.0	GREEN	81.0	89**	Oct - Dec 2015
13	REDPI92	Number of gross potential jobs created or safeguarded as a result of Business Durham activity	231	Jan - Mar 2016	600	RED	499	RED			
14	REDPI104	Number of businesses supported through business improvement grants	45	2015/16	52	RED	New indicator	NA			

[1] 2014/15 data has been amended to reflect changes to the definition

**Table 2: Key Tracker Indicators**

Ref	PI ref	Description	Latest data	Period covered	Previous period data	Performance compared to previous period	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure **Nearest statistical neighbour figure	Period covered
<b>Altogether Wealthier</b>											
77	REDPI3	Number of net new homes completed in Durham City	101	2015/16	40	<b>GREEN</b>	40	<b>GREEN</b>			
78	REDPI22	Percentage of households within County Durham that can access Durham City market place by 8.30am, using public transport with a total journey time of one hour, including walking time	72.48	As at Mar 2016	72.50	<b>AMBER</b>	75.00	<b>RED</b>			
79	REDPI38	Number of passenger journeys recorded by the operator of the three Durham City Park and Ride sites	248,255	Jan - Mar 2016	319,493	<b>RED</b>	255,039	<b>RED</b>			
80	REDPI80	Percentage annual change in the traffic flow through Durham City	Not available	NA	-2.49	<a href="#">NA [2]</a>	Not reported	<a href="#">NA [2]</a>			
81	REDPI 100	Number of visitors to County Durham (million)	18.1	Jan - Dec 2014	17.9	<b>GREEN</b>	17.9	<b>GREEN</b>			
82	REDPI 101	Number of jobs supported by the visitor economy	10,803	Jan - Dec 2014	10,899	<b>AMBER</b>	10,899	<b>AMBER</b>			
83	REDPI 102	Amount (£ million) generated by the visitor economy	752	Jan - Dec 2014	728	<b>GREEN</b>	728	<b>GREEN</b>			
Page 375	REDPI 97a	Occupancy rates for retail units in Barnard Castle (%)	92	As at Mar 2016	91	<b>GREEN</b>	91	<b>GREEN</b>	91.3 <b>GREEN</b>		As at Jan 2016

Ref	PI ref	Description	Latest data	Period covered	Previous period data	Performance compared to previous period	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure **Nearest statistical neighbour figure	Period covered
85	REDPI 97b	Occupancy rates for retail units in Bishop Auckland (%)	81	As at Mar 2016	80	GREEN	80	GREEN	91.3 RED		As at Jan 2016
86	REDPI 97c	Occupancy rates for retail units in Chester-le-Street (%)	90	As at Mar 2016	87	GREEN	87	GREEN	91.3 AMBER		As at Jan 2016
87	REDPI 97d	Occupancy rates for retail units in Consett (%)	92	As at Mar 2016	93	AMBER	93	AMBER	91.3 GREEN		As at Jan 2016
88	REDPI 97e	Occupancy rates for retail units in Crook (%)	89	As at Mar 2016	90	AMBER	90	AMBER	91.3 RED		As at Jan 2016
89	REDP 197f	Occupancy rates for retail units in Durham City (%)	92	As at Mar 2016	91	GREEN	91	GREEN	91.3 GREEN		As at Jan 2016
90	REDPI 97g	Occupancy rates for retail units in Newton Aycliffe (%)	73	As at Mar 2106	67	GREEN	67	GREEN	91.3 RED		As at Jan 2016
91	REDPI 97h	Occupancy rates for retail units in town centres (%) – Peterlee	83	As at Mar 2016	86	RED	86	RED	91.3 RED		As at Jan 2016
92	REDPI 97i	Occupancy rates for retail units in Seaham (%)	95	As at Mar 2016	94	GREEN	94	GREEN	91.3 GREEN		As at Jan 2016
93	REDPI 97j	Occupancy rates for retail units in Shildon (%)	92	As at Mar 2016	89	GREEN	89	GREEN	91.3 GREEN		As at Jan 2016
94	REDPI 97k	Occupancy rates for retail units in Spennymoor (%)	87	As at Mar 2016	88	AMBER	88	AMBER	91.3 RED		As at Jan 2016
95	REDPI 97l	Occupancy rates for retail units in Stanley (%)	89	As at Mar 2016	88	GREEN	88	GREEN	91.3 RED		As at Jan 2016
96	REDPI72	Number of local passenger journeys on the bus network	6,178,522	Oct - Dec 2015	5,872,172	GREEN	6,154,696	GREEN			



Ref	PI ref	Description	Latest data	Period covered	Previous period data	Performance compared to previous period	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure **Nearest statistical neighbour figure	Period covered
97	REDPI 10b	Number of net homes completed	1,343	2015/16	1,083	GREEN	1,083	GREEN			
98	REDPI24	All homes completed in and near all major settlements, as defined in the County Durham Plan, as a proportion of total completions	48.16	Apr 2015 - Mar 2016	41.00	GREEN	41.00	GREEN			
99	REDPI34	Total number of applications registered on the Durham Key Options system which led to the household being successfully rehoused	1,199	Jan - Mar 2016	1,072	GREEN	1,345	RED			
100	REDPI 36d	Number of clients accessing the Housing Solutions Service	4,886	Jan - Mar 2016	3,807	RED	New definition	NA			
101	REDPI 36c	Number of clients who have accessed the Housing Solutions Service where there has been an acceptance of a statutory homelessness duty	28	Jan - Mar 2016	35	GREEN	39	GREEN			
102	REDPI 36a	Number of clients who have accessed the Housing Solutions Service and for whom homelessness has been prevented	357	Jan - Mar 2016	335	GREEN	326	GREEN			

Ref	PI ref	Description	Latest data	Period covered	Previous period data	Performance compared to previous period	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure **Nearest statistical neighbour figure	Period covered
103	REDPI 96a	Number of new applicants registered for housing with the Durham Key Options Scheme who meet the criteria for the Government's reasonable preference groups	647	Jan - Mar 2016	692	GREEN	New indicator	NA			
104	REDPI40	Proportion of the working age population defined as in employment	67.4	2015	66.8	GREEN	68.7	AMBER	73.9 RED	69.4* RED	2015
105	REDPI73	Proportion of the working age population currently not in work who want a job	11.8	2015	12.9	GREEN	12.4	GREEN	9.4 RED	11.8* GREEN	2015
106	REDPI8b	Proportion of all Jobseeker's Allowance (JSA) claimants that have claimed for one year or more	27.73	As at Mar 2016	28.50	GREEN	27.81	GREEN	26.49 <a href="#">NA [3]</a>	25.85* <a href="#">NA [3]</a>	As at Mar 2016
107	REDPI7a	Number of 18 to 24 year olds claiming out of work benefit <a href="#">[4]</a>	1,865	As at Mar 2016	1,745	RED	2,190	GREEN			
108	CASCYP 16	Percentage of 16 to 18 year olds who are not in education, employment or training (NEET) <b>(Also in Altogether Better for Children and Young People)</b>	5.9	Nov 2015 - Jan 2016	6.0	GREEN	6.7	GREEN	4.2 RED	5.7* RED	Nov 2015 - Jan 2016
109	CAS AW3	Percentage of 16 to 18 year olds in an apprenticeship	10.8	As at Dec 2015	6.8	GREEN	9.5	GREEN	6.4 GREEN	9.9* GREEN	As at Dec 2015

Ref	PI ref	Description	Latest data	Period covered	Previous period data	Performance compared to previous period	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure **Nearest statistical neighbour figure	Period covered
110	REDPI 105	Number of local authority funded apprenticeships sustained at 15 months	699	As at Mar 2016	620	GREEN	314	GREEN			
111	ACE018	People commencing a full-time first degree who were resident in County Durham the year before they started (per 1,000 population aged 18+)	18.0	2013/14 ac yr	17.3	GREEN	17.3	GREEN	24.5	19.7*	2013/14 ac yr
									RED	RED	
112	REDPI 103	Number of full time equivalent jobs created through business improvement grants	68.5	2015/16	New indicator	NA	New indicator	NA			
113	REDPI87	Gross Value Added (GVA) per capita in County Durham (£)	15,165	2013	14,114	GREEN	14,114	GREEN	25,367	18216*	2013
									RED	RED	
114	REDPI88	Per capita household disposable income (£)	14,659	2013	14,151	GREEN	14,151	GREEN	17,842	14927*	2013
									RED	AMBER	
115	REDPI89	Number of registered businesses in County Durham	16,400	2015/16	15,155	GREEN	15,155	GREEN			
116	REDPI66	Number of businesses engaged with Business Durham	1,238	2015/16	1,134	GREEN	1,134	GREEN			
117	REDPI93	Number of business enquiries handled by Business Durham	1,129	2015/16	1,202	RED	1,202	RED			
Page 49	REDPI 32a	Percentage of tourism businesses actively engaged with Visit County Durham [5]	Not reported	NA	65	GREEN	65	GREEN			

Page 50 Ref	PI ref	Description	Latest data	Period covered	Previous period data	Performance compared to previous period	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure **Nearest statistical neighbour figure	Period covered
119	REDPI90	Percentage change in the number of visitors to the core attractions in County Durham compared to the previous year [6]	10.08	Apr - Sep 2015	-9.7	GREEN	-9.7	GREEN			
120	REDPI91	Number of unique visitors to the thisisdurham website	223,024	Jan - Mar 2016	222,559	GREEN	244,331	RED			

[2] Unable to calculate as data was not available in Q4 2014/15 due to a damaged traffic loop

[3] New claimants who would previously have claimed JSA and are single with no children or dependants, will be claiming Universal Credit from September 2015. This will not yet have impacted on the long term figure in County Durham but may have in other authorities where this was introduced earlier. Data is therefore not comparable with available benchmarking

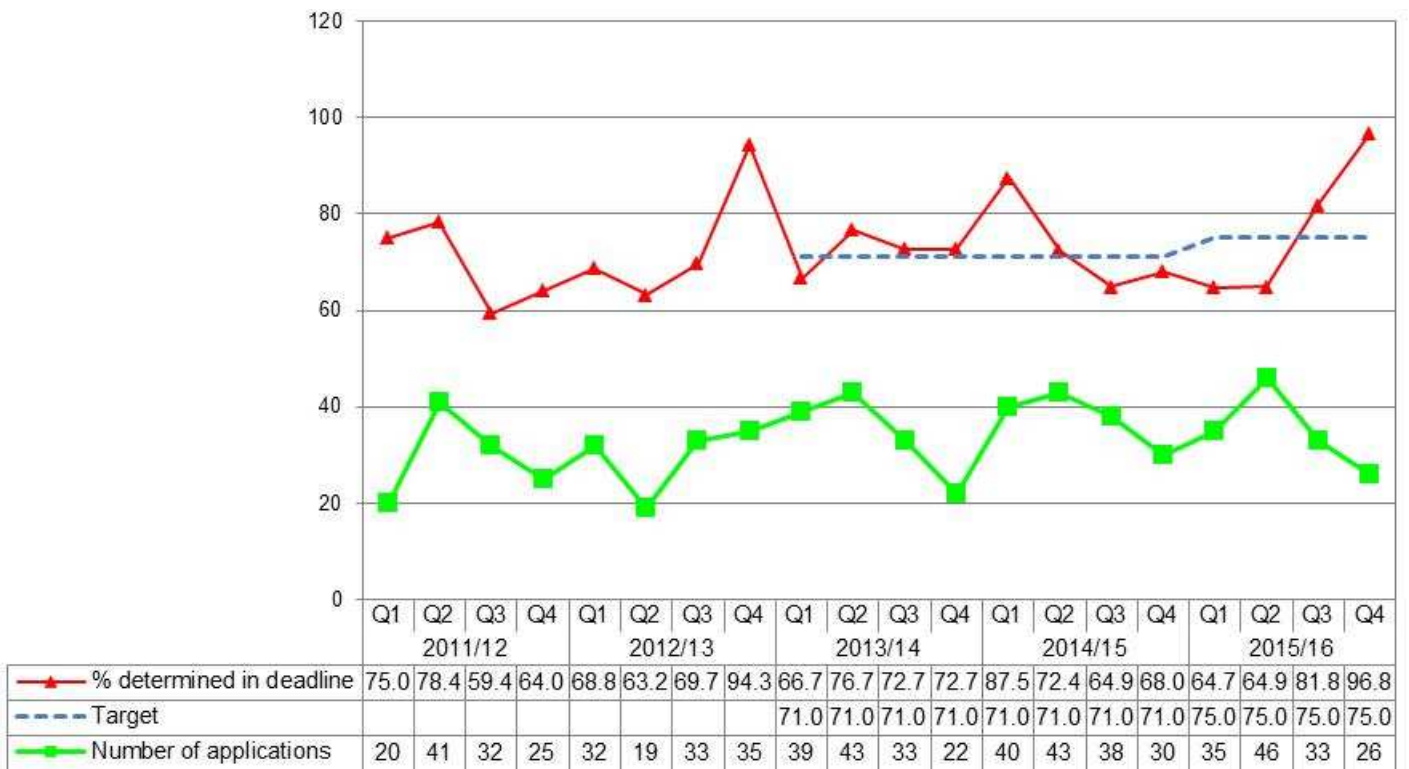
[4] PI title has been amended from 18 to 24 year old JSA claimants, to include people claiming all out of work benefits. Previous period data has been amended for the previous quarter to reflect this change

[5] Information was on a database which is now unsupported. An alternative PI will be reported in 2016/17

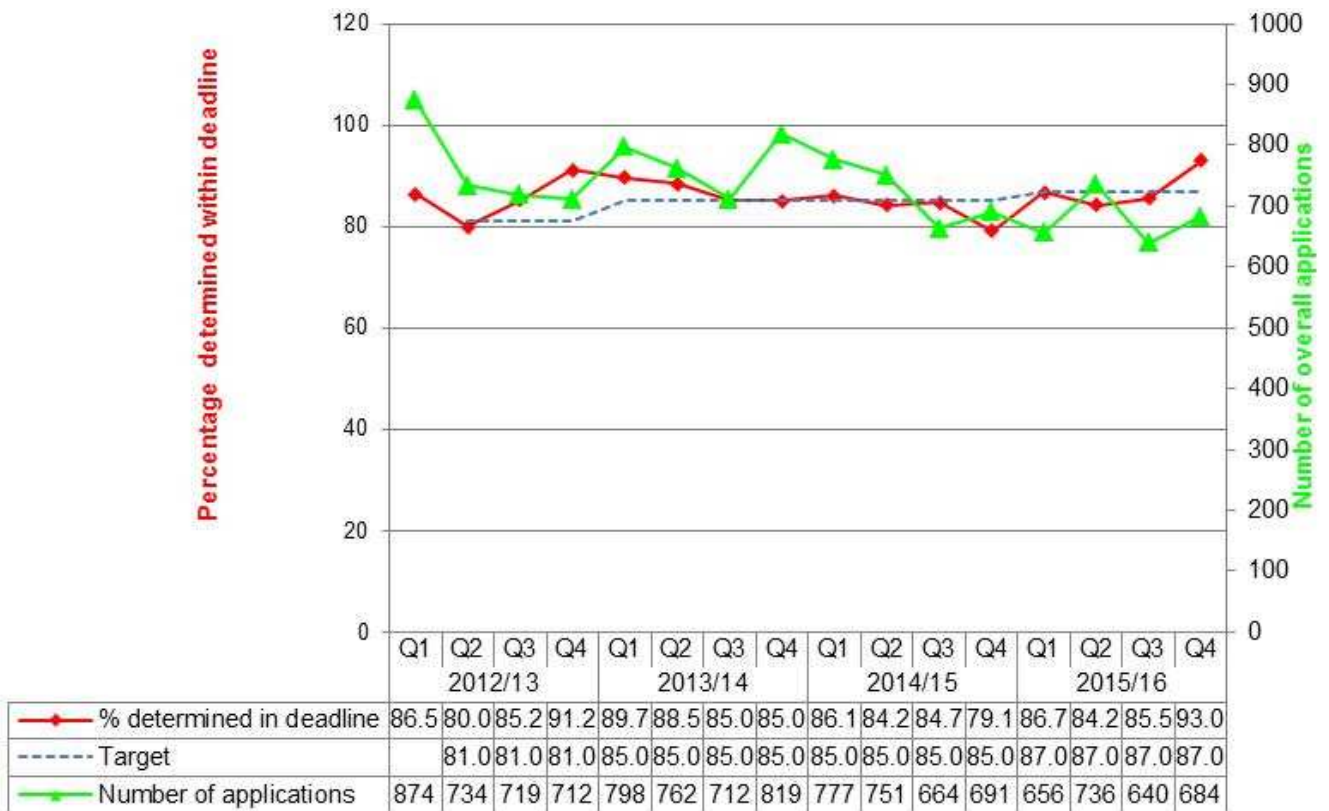
[6] Latest data amended

## Appendix 4: Volume Measures

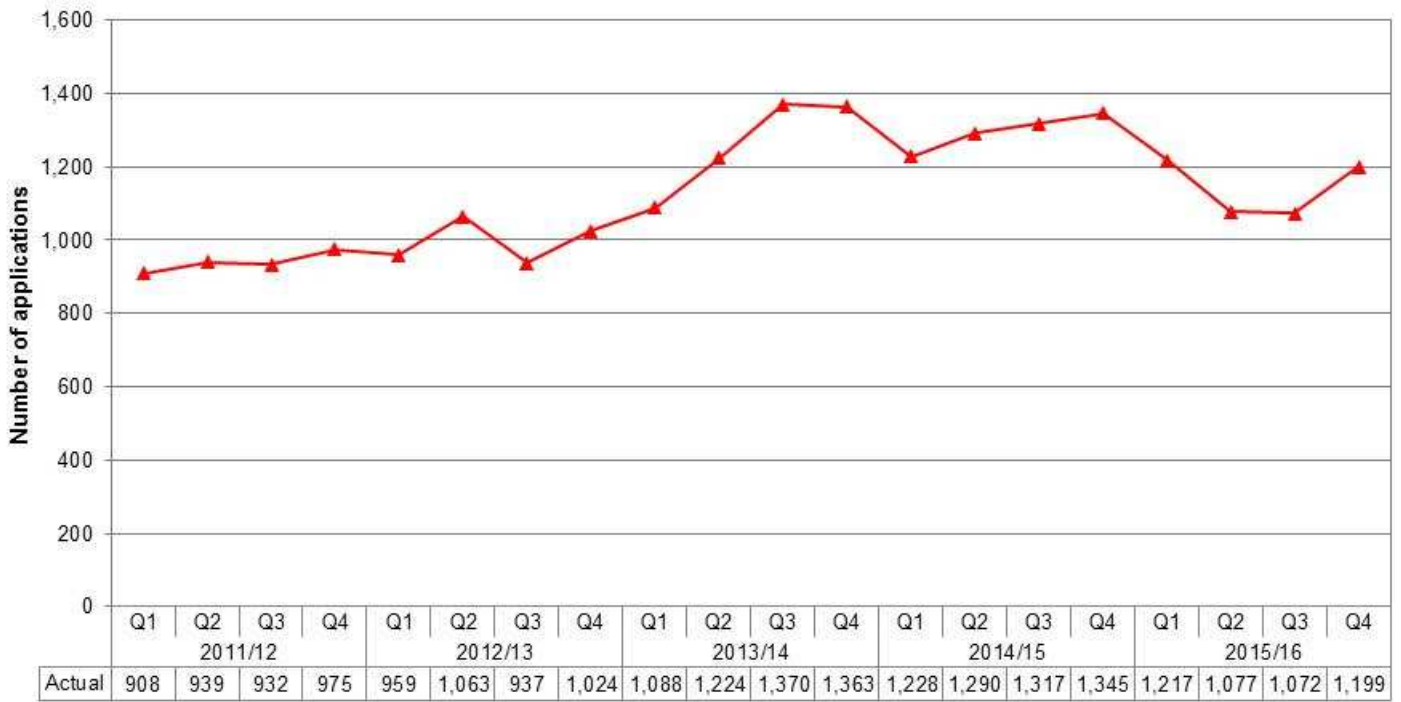
### Chart 1 – Major planning applications



### Chart 2 – Overall planning applications



**Chart 3 – Durham Key Options - total number of applications registered on the Durham Key Options system which led to the household being successfully rehoused**



**Appendix 5: Proposed 2016/17 Corporate Indicator set and 3 year targets**

Indicator Type	PI ref	PI Description	Service	Frequency	Performance		2015/16 Target	Proposed targets			National Comparison
					2014/15	2015/16 Q3		2016/17	2017/18	2018/19	
<b>Altogether Wealthier</b>											
Tracker	REDPI3	Number of net new homes completed in Durham City	RED	Quarterly	40	81					
Tracker	REDPI22	Percentage of households within County Durham that can access Durham city market place by 8.30am, using public transport with a total journey time of 1 hour, including walking time.	RED	Quarterly	75	74.5 (Q2)					
Tracker	REDPI38	Number of passenger journeys recorded by the operator of the three Durham City Park and Ride sites	RED	Quarterly	1,053,745	864,284					
Tracker	REDPI80	Percentage annual change in the traffic flow through Durham City	RED	Quarterly	definition changed	-2.49					
Tracker	REDPI 100	Number of visitors to County Durham (million)	RED	Annual Q2	17.9 (2013)	18.1 (2014)					
Tracker	REDPI 101	Number of jobs supported by the visitor economy	RED	Annual Q2	10,899 (2013)	10,803 (2014)					
Tracker	REDPI 102	Amount (£m) generated by the visitor economy	RED	Annual Q2	728 (2013)	752 (2014)					

Indicator Type	PI ref	PI Description	Service	Frequency	Performance		2015/16 Target	Proposed targets			National Comparison
					2014/15	2015/16 Q3		2016/17	2017/18	2018/19	
Page 54 Target	REDPI 106	Percentage of properties let from Durham County Council's retail, commercial and investment portfolio	RED	Quarterly	82	79	80	80	80	80	
Target	REDPI33	Percentage of Business Durham business floor space that is occupied	RED	Quarterly	79.12	85	79	81	Not set	Not set	
Target	REDPI76	Income generated from Business Durham business space (£)	RED	Quarterly	3,254,000	2,370,546	3,080,000	3.13m	Not set	Not set	
Tracker	REDPI 97a	Occupancy rates for retail units in Barnard Castle town centre	RED	Annual Q4	89 (2013/14)	91 (2014/15)					90
Tracker	REDPI 97b	Occupancy rates for retail units in Bishop Auckland town centre	RED	Annual Q4	79 (2013/14)	80 (2014/15)					90
Tracker	REDPI 97c	Occupancy rates for retail units in Chester-le-Street town centre	RED	Annual Q4	84 (2013/14)	87 (2014/15)					90
Tracker	REDPI 97d	Occupancy rates for retail units in Consett town centre	RED	Annual Q4	94 (2013/14)	93 (2014/15)					90
Tracker	REDPI 97e	Occupancy rates for retail units in Crook town centre	RED	Annual Q4	92 (2013/14)	90 (2014/15)					90
Tracker	REDPI 97f	Occupancy rates for retail units in Durham City centre	RED	Annual Q4	89 (2013/14)	91 (2014/15)					90
Tracker	REDPI 97g	Occupancy rates for retail units in Newton Aycliffe town centre	RED	Annual Q4	71 (2013/14)	67 (2014/15)					90



Indicator Type	PI ref	PI Description	Service	Frequency	Performance		2015/16 Target	Proposed targets			National Comparison
					2014/15	2015/16 Q3		2016/17	2017/18	2018/19	
Tracker	REDPI 97h	Occupancy rates for retail units in Peterlee town centre	RED	Annual Q4	85 (2013/14)	86 (2014/15)					90
Tracker	REDPI 97i	Occupancy rates for retail units in Seaham town centre	RED	Annual Q4	91 (2013/14)	94 (2014/15)					90
Tracker	REDPI 97j	Occupancy rates for retail units in Shildon town centre	RED	Annual Q4	89 (2013/14)	89 (2014/15)					90
Tracker	REDPI 97k	Occupancy rates for retail units in Spennymoor town centre	RED	Annual Q4	85 (2013/14)	88 (2014/15)					90
Tracker	REDPI 97l	Occupancy rates for retail units in Stanley town centre	RED	Annual Q4	86 (2013/14)	88 (2014/15)					90
Target	REDPI64	Number of passenger journeys made on the Link2 service	RED	Quarterly	32,323	23,717	30,000	30,000	30,000	30,000	
Tracker	REDPI72	Number of local passenger journeys on the bus network	RED	Quarterly	23,772,821	11,617,606 (Apr - Sep)					
Target	REDPI75	Overall proportion of planning applications determined within deadline	RED	Quarterly	84	85.5	87	90	90	Not set	
Target	REDPI81	Percentage of timetabled bus services that are on time	RED	Quarterly	89	86.3	88	88	88	88	
Target	REDPI 10a	Number of affordable homes delivered	RED	Quarterly	Definition changed	Definition changed	250	200	200	Not set	
Tracker	REDPI 10b	Number of net homes completed	RED	Quarterly	1,083	1,097					

Indicator Type	PI ref	PI Description	Service	Frequency	Performance		2015/16 Target	Proposed targets			National Comparison
					2014/15	2015/16 Q3		2016/17	2017/18	2018/19	
Page 56 Tracker	REDPI24	All homes completed in and near all major settlements, as defined in the County Durham Plan, as a proportion of total completions	RED	Quarterly	41	44					
Target	REDPI29	Number of private sector properties improved as a direct consequence of local authority intervention	RED	Quarterly	Definition changed	Definition changed	Definition changed	515	Not set	Not set	
Target	REDPI30	Number of empty properties brought back into use as a result of local authority intervention	RED	Quarterly	199	151	120	120	Not set	Not set	
Tracker	REDPI34	Total number of applications registered on the Durham Key Options system, which led to the household being successfully rehoused	RED	Quarterly	5,180	3,366					
Tracker	REDPI 36d	Number of clients accessing the Housing Solutions Service	RED	Quarterly	New definition	9,197					
Tracker	REDPI 36c	Number of clients who have accessed the Housing Solutions Service where there has been an acceptance of a statutory homelessness duty	RED	Quarterly	187	103					

Indicator Type	PI ref	PI Description	Service	Frequency	Performance		2015/16 Target	Proposed targets			National Comparison
					2014/15	2015/16 Q3		2016/17	2017/18	2018/19	
Tracker	REDPI 36a	Number of clients who have accessed the housing solutions service and for whom homelessness has been prevented	RED	Quarterly	967 (Q2-4)	941					
Tracker	REDPI40	Proportion of the working age population defined as in employment	RED	Quarterly	68.5	66.8 (Q2)					73.6
Tracker	REDPI73	Proportion of the working age population currently not in work who want a job	RED	Quarterly	12.4	12.9					12.9
Tracker	REDPI8b	Proportion of all Jobseeker's Allowance (JSA) claimants that have claimed for one year or more	RED	Quarterly	27.81	28.5					27.44
Tracker	REDPI7a	Number of 18 - 24 year olds claiming out of work benefits	RED	Quarterly	2,190	1,350					
Tracker	CAS CYP16	Percentage of 16 to 18 year olds who are not in education, employment or training (NEET) <b>(Also in Altogether Better for Children and Young People)</b>	CAS	National measure (Nov-Jan average) reported Q4. Quarterly averages reported Q1 to Q3.	6.7	6					4.2 (Nov 2015 – Jan 2016)

Indicator Type	PI ref	PI Description	Service	Frequency	Performance		2015/16 Target	Proposed targets			National Comparison
					2014/15	2015/16 Q3		2016/17	2017/18	2018/19	
Target	REDPI62	Number of apprenticeships started through County Council schemes	RED	Quarterly	357	46 (Apr - Sep)	200	200	Not set	Not set	
Tracker	CASAW3	Percentage of 16-18 year olds in an apprenticeship	CAS	Quarterly	11.5	6.8 (Q2)					6.4 (Dec 2015)
Tracker	REDPI 105	Number of apprenticeships through County Council schemes sustained at least 15 months	RED	Quarterly	314	620					
Target	CAS AW2	Overall success rate (%) of Adult Skills Funded Provision	CAS	Annual (Q2 provisional, Q3 validated)	87 (2013/14 ac yr)	92 (2014/15 ac yr provisional)	88 (2014/15 ac yr)	90	90	90	87 (2014/15 ac yr)
Target	REDPI 103	Number of full time equivalent jobs created through business improvement funding	RED	Annual Q4	New indicator	68.5 (Q4 2015/16)		16	19	21	
Tracker	REDPI87	Gross Value Added (GVA) per capita in County Durham (£)	RED	Annual Q3	14,114 (2012 recalibrated data)	15,164 (2013)					25,367
Tracker	REDPI88	Per capita household disposable income (£)	RED	Annual Q1	14,151 (2012)	14,659 (2013)					17,842
Target	REDPI 41b	Percentage of major planning applications determined within 13 weeks	RED	Quarterly	72.2	81.8	75	80	80	Not set	77
Tracker	REDPI66	Number of businesses engaged with Business Durham	RED	Annual Q4	581 (2013/14)	1,134 (2014/15)					

Indicator Type	PI ref	PI Description	Service	Frequency	Performance		2015/16 Target	Proposed targets			National Comparison
					2014/15	2015/16 Q3		2016/17	2017/18	2018/19	
Tracker	REDPI93	Number of business enquiries handled by Business Durham	RED	Annual Q4	1,151 (2013/14)	1,202 (2014/15)					
Tracker	REDPI89	Number of registered businesses	RED	Annual Q4	14,785 (2013/14)	15,155 (2014/15)					
Target	REDPI92	Number of gross jobs created or safeguarded as a result of Business Durham activity	RED	Quarterly	1,567	897	2,400	1,380	Not set	Not set	
Target	REDPI 104	Number of businesses supported through business improvement funding	RED	Annual Q4	New indicator	45 (Q4 2015/16)	52	37	41	30	
Tracker	REDPI90	Percentage change in the number of visitors to the core attractions in County Durham compared to the previous year	RED	Annual Q3	-9.7	10.08					
Tracker	REDPI91	Number of unique visitors to the thisisdurham website	RED	Quarterly	977,054	681,474					
Tracker	REDPI 110	Number of core tourism businesses participating in the Visit County Durham Partnership Scheme	RED	Quarterly	New indicator	New indicator					
Tracker	REDPI 111a	Amount of employment land approved (hectares)	RED	TBC	New indicator	New indicator					
Tracker	REDPI 111b	Amount of employment land completed (hectares)	RED	TBC	New indicator	New indicator					

Performance Indicator Challenge – Member

Comments/queries

Indicator	Member comment/query	Service feedback	Committee where raised
REDPI32a Percentage of tourism businesses actively engaged with Visit County Durham	Want to retain this as target PI - we should be able to influence VCD (PI definition should be tightened up so more meaningful - attending a conference is included )	<p>This PI will be replaced by REDPI110 - The percentage of core tourism businesses participating in the Visit County Durham partnership scheme, which will measure engagement of tourism businesses in a more relevant way. VCD will be providing two different levels of support. Previously all support was free. Now all businesses will have a basic level of support and they can join the partnership scheme for a fee which will give them additional support.</p> <p>This will be a tracker PI for 2016/17 to get a baseline then a target will be set for 2017/18.</p>	Economy and Enterprise Overview and Scrutiny
REDPI93 Number of business enquiries handled	Should also be target PI	Business Durham are dependent on people coming forward to them. They promote and support businesses by giving loans and periods of rent free to new businesses.	Economy and Enterprise Overview and Scrutiny
All Visit County Durham PIs	Should be target PIs	<p>VCD activity has more of an enabling role by promotion of marketing campaigns, for which they have targets and they review at the end. They don't deliver the activities and just promote these to encourage visitors. These PIs are about the wider impact of tourism. VCD are happy to provide and will provide responses to various campaigns they conduct through scrutiny reports.</p> <p>Where baseline data is available RED are working with VCD to set long term aspirational targets for future years.</p>	Economy and Enterprise Overview and Scrutiny

**Economy and Enterprise  
Overview and Scrutiny  
Committee**



**28 June 2016**

**Refresh of the Committee's  
Work Programme 2016 – 17**

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**Report of Lorraine O'Donnell, Assistant Chief Executive**

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**Purpose of the Report**

- 1 To provide for Members' consideration an updated work programme for the Economy and Enterprise Overview and Scrutiny for 2016-2017.

**Background**

- 2 At the meeting on the 29 March 2016, the Committee considered the actions identified within the Council Plan 2015-2018 for the Altogether Wealthier priority theme and agreed to refresh its work programme to include a number of these actions. In addition, topics have also been identified that are in-line with the Council Plan, Cabinet's Notice of Key Decisions, Sustainable Community Strategy, partnership plans and strategies, performance and budgetary control data and changes in government legislation.

**Detail**

- 3 In accordance with this decision, a work programme for 2016-2017 has been prepared and attached in Appendix 2.
- 4 Members are encouraged to identify any further areas for scrutiny investigation for inclusion in the work programme.

**Recommendation**

- 5 Members of the Committee are asked to discuss and agree the new work programme as detailed for 2016-2017.

**Background Paper(s)**

Council Plan 2015-2018, Economy and Enterprise Overview and Scrutiny Committee report-Refresh of the work programme-29 March, 2016.

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**Appendix 1: Implications** (The following implications are taken directly from the report to Cabinet on the 18 March 2015, re the Council Plan and Service Plans 2015-2018)

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**Finance** - The Council Plan sets out the corporate priorities of the Council for the next 3 years. The Medium Term Financial Plan aligns revenue and capital investment to priorities within the Council Plan

**Staffing** - The Council's strategies are being aligned to achievement of the corporate priorities contained within the Council Plan.

**Risk** - Consideration of risk is a key element in the corporate and service planning framework with both the Council Plan and Service Plans containing sections on risk.

**Equality and Diversity** - Individual equality impact assessments have been prepared for each savings proposal within the Council Plan. The cumulative impact of all savings proposals in total has also been presented to Council and will be updated as savings proposals are further developed. In addition a full impact assessment has previously been undertaken for the Council Plan. The actions in the Council Plan include specific issues relating to equality and aim to improve the quality of life for those with protected characteristics. The Plan has been influenced by consultation and monitoring to include equality issues. There is no evidence of negative impact for particular groups.

**Accommodation** – The Council's Corporate Asset Management Plan is aligned to the corporate priorities contained within the Council Plan.

**Crime and Disorder** - The Altogether Safer section of the Council Plan sets out the Council's contributions to tackling crime and disorder.

**Human Rights** – None

**Consultation** - Council and partnership priorities have been developed following an analysis of available consultation data including an extensive consultation programme carried out as part of the development of the interim Sustainable Community Strategy and this has been reaffirmed by subsequent consultation on the budget. Results have been taken into account in developing our resourcing decisions.

**Procurement** – None

**Disability Discrimination Act** – None

**Legal Implications** – None



<p><b>OVERVIEW AND SCRUTINY WORK PROGRAMME 2016 TO 2017</b>  <b>Economy and Enterprise OSC</b>  <b>Lead Officer:</b> Stephen Gwillym  <b>Overview and Scrutiny Officer:</b> Diane Close  <b>IPG Contact:</b> Andy Palmer</p>		<p><b>Note:</b>  <b>O/S Review</b> - A systematic 6 monthly review of progress against recommendations/Action Plan  <b>Scrutiny/Working Group</b> – In depth Review  <b>Overview/progress</b> – information on an issue; opportunity to comment, shape, influence, progress with a scrutiny review  <b>Performance</b> – ongoing monitoring (quarterly) performance reports/budgets</p>		
	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
<p><b>O/S Review</b>                      Tourism - marketing activity undertaken by VCD.</p>	<p>E&amp;E OSC 28 June 2016 &amp; 23 February 2017</p>	<p>Sarah Johnson (RED)</p>	<p>Members have had the opportunity to look at the work of Visit County Durham including detail of performance and how they market the County as a tourism destination.                      The report was considered by Cabinet on 21 October 2015 with updates on recommendations scheduled for the 28 June 2016 and 23 February 2017.</p>	<p>Members have an understanding of how marketing is used to promote County Durham as a tourism destination, with a view to increasing the length of stay within the County.                       Members will be updated on the progress made against the recommendations within the report.</p>
<p>Skills Development within County Durham.</p>	<p>Review Commenced on 23 November 2015</p>	<p>Graham Wood/John Tindale (RED)</p>	<p>Members will receive detail of skills development undertaken within County Durham by DCC and partners.</p>	<p>Members will be aware of the skills development being undertaken within County Durham by DCC and partners including the opportunity to identify any gaps in provision.</p>

<b>Overview/Progress</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
Masterplans for County Durham – Annual update.	E&E OSC has previously received updates on individual masterplans. An annual update is now provided highlighting project delivery throughout the County. Further update is scheduled for the E&E OSC on 3 November 2016.	Chris Myers Wendy Benson (RED)	Members are provided on an annual basis with detail of project delivery throughout the County including identifying any challenges.	Members will have knowledge on an annual basis of the delivery of projects throughout the County via the Masterplan process.
Combined Authority – Update.	Several updates have been provided to E&E OSC during 2013/2014/15. Further update is scheduled for the E&E OSC on 26 September 2016 & 13 January 2017.	Heather Orton (RED)	Members will be kept updated on the development of the Combined Authority.	Members will be aware of the progress made in the development of the Combined Authority.
Local Transport Plan 3 – Update.	E&E OSC has previously received updates on LTP 3. Further update is scheduled for the E&E OSC at a special meeting in December TBC.	Andy Leadbeater (RED)	Members will be kept updated on the development of LTP 3.	Members will be aware of the progress made in relation to LTP 3.
Regional Funding – Overview.	E&E OSC on 3 November, 2016	Andy Palmer (RED)	Members will receive an overview of the regional funding available.	The committee will be aware of the regional funding available together with detail of how it can be accessed.
Regeneration Statement - Update	Last update to committee on 21 December 2015.	Andy Palmer (RED)	Members will have the opportunity to comment on the revised Regeneration Statement.	Members will have the opportunity to comment on the revised Regeneration Statement.

<b>Overview/Progress</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
European Funding Programme (ESIF – 2014 – 2020) - Update.	E&E OSC have received updates in 2014/15/16. With the last update provided at the E&E OSC on 29 March. Further updates are scheduled for the E&E OSC on 3 November 2016 & 23 February 2017.	Andy Palmer (RED)	Members will be kept updated on the opportunities available via the ESIF programme.	Members will be aware of the opportunities for County Durham as a result of the ESIF programme.
County Durham Plan – Update.	O&S has previously provided comments on each consultation stage in relation to the CDP. Further updates on the refresh process and progress of the CDP have been provided at the E&E OSC's on the 29 October 2015 & 28 June 2016. Further update is scheduled for the E&E OSC at a special meeting in December TBC.	Stuart Timmiss/ Mike Allum (RED)	Overview and Scrutiny members have contributed to each consultation stage of the CDP via O&S workshops. Members will continue to be updated on the development of the refreshed CDP during 2016/17.	Members have fed into each consultation stage of the CDP and will continue to be kept informed on the progress and development of the refreshed plan.
Welfare Reform – Poverty Action Plan – Update.	E&E OSC on 21 December received an overview of the draft Poverty Action	Roger Goodes (ACE)	Members have already received an overview of the plan and provided comments.	Members will be aware of the content of the poverty action plan identifying how DCC and partners intend to tackle the impact of Welfare Reform and poverty.

<b>Overview/Progress</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
	Plan for County Durham. An update on the plan is scheduled for a special meeting of the E&E OSC in December TBC.		Members will be kept updated on the progress of the plan.	within County Durham.
Overview of the work of the CDEP provided by the Chair of CDEP on an annual basis.	E&E OSC 28 June 2016.	Brian Tanner (Chair CDEP)	Members will be provided with detail of the priorities of the CDEP together with future challenges and opportunities identified for the County.	Members will have detail of the priorities of the CDEP, future opportunities and challenges to be faced within County Durham helping the committee to identify areas of focus within the future work programme.
Youth Employment Initiative (YEI) – Update.	Last update to E&E OSC on 29 September, 2015. Further update scheduled for E&E OSC on 26 September 2016.	Linda Bailey (CAS)	Members will be provided with an update on the development of the Youth Employment Initiative within County Durham.	Members will be aware of the development of the initiative within County Durham and the opportunities provided.
Business Durham – Update.	Last update to E&E OSC on 21 December 2015. Further update scheduled for a special E&E OSC in December TBC.	Dr Simon Goon (RED)	Members will be aware of the work undertaken by Business Durham in supporting the County Durham Business community.	Members will have knowledge of the business support provided by Business Durham to the business community. The committee will also be aware of any issues or challenges.
Digital Durham Programme - Update.	Last update to E&E OSC on 21 Dec 2015. Further update scheduled for E&E OSC on 23 February, 2017.	Phil Jackman (RED)	Members have received detail of the progress of the Digital Durham Programme.	Members will be aware of the development and delivery of the Digital Durham Programme within County Durham.

<b>Overview/Progress</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
Homelessness Strategy – Update.	Last update provide to the E&E OSC on 23 February 2016. Further update scheduled for E&E OSC 13 January 2017.	Marie Smith (RED)	Members will continue to be updated on the development of the Homelessness Strategy.	Members will have a clear understanding of the Homelessness Strategy and progress made in relation to the delivery of the action plan
<b>Housing - Overview/Progress</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
Chapter Homes – Overview.	Overview provided to E&E OSC 28 July 2016.	Richard Roddam (RED)	The committee will have received detail of the scheme and will be updated on development and delivery.	Members will be aware of how the marketing housing scheme will operate within County Durham and will be kept updated on the development and delivery of the scheme.
Housing and Planning Act 2016 - Overview	Overview provided to E&E OSC 3 November 2016.	Graeme Smith (RED)	Members will receive an overview of the requirements and implications of the Act.	Members will be aware of the implications and impact of the Act.
Housing Strategy – Update.	Last update provided to E&E OSC 8 Jan 2016. Further update scheduled for E&E OSC 3 November, 2016.	Graeme Smith (RED)	Members will have received information on the Housing Strategy, provided comment and will be kept updated on progress.	Members will have knowledge of the Housing strategy for County Durham, will have provided comments and will be kept updated of progress.
Housing – CDHG and progress/performance (Annual basis).	Special E&E OSC 28 July 2016.	Marie Roe (CDHG)	Members will receive on an annual basis an update on the performance of CDHG. In addition, members will also have the opportunity to consider the annual report of CDHG and ask questions.	Members will be aware of the performance of CDHG and will have the opportunity to question CDHG on their annual report and performance at a special meeting of the committee.
DKO – Refresh of policy and application form.	Revised policy to come to committee on the 28 July 2016	Marie Smith/	Members will consider the revised policy and application form providing	Members will have had the opportunity to comment on both the revised policy and the application form.

<b>Housing - Overview/Progress</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
	and revised application form 26 September 2016.	John Kelly (RED)	an opportunity for members to comment.	
Housing and Health initiatives undertaken with social housing providers and Public Health – Overview.	E&E OSC on 13 January 2017.	Graeme Greig (Public Health)	Members will receive an overview of the various housing and health initiatives undertaken with social housing providers and Public Health.	The committee will be aware of the various housing and health initiatives within the county undertaken by partners with social housing providers and Public Health.
Private landlord accreditation scheme and home loan loans scheme – Overview.	E&E OSC 23 February 2017.	Shirley Janes (RED)	The committee will receive an overview of the private landlord accreditation scheme and home loans scheme and have the opportunity to provide comment.	Members will be aware of the private landlord accreditation scheme and home loans scheme and have the opportunity to comment.
<b>Performance Report</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
Quarter 4	28 June 2016.	Graham Tebbutt	Members using performance management information to inform the work programme and possible review activity.	Summary information to Members.
Quarter 1	26 September 2016			
Quarter 2	13 January 2017			
Quarter 3	30 March 2017	(RED)		
<b>Budget Report</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
Quarter 4	26 September 2016	Azhar Rafiq/ Paul Raine	Update on budget	Summary information to Members.
Quarter 1	26 September 2016			
Quarter 2	13 January 2017			
Quarter 3	30 March 2017	(RED - Finance)		



**MINUTES**

<b>Meeting</b>	County Durham Economic Partnership Board
<b>Date of Meeting</b>	Tuesday 19 <sup>th</sup> April 2016
<b>Time</b>	13.00 – 15.00
<b>Venue</b>	Kynren Development Site, Eleven Arches, Bishop Auckland

**Attendees:**

Brian Tanner	Chair
Cllr Eddie Tomlinson	Chair of Rural Working Group
Cllr Neil Foster	Cabinet Portfolio Holder for Economic Development and Regeneration, DCC
Jon Gluyas	Durham University
Sue Parkinson	Chair of the BES Group
Angela Brown	Strategy & Partnerships, DCC
Simon Goon	Business Durham
Geraldine Kay	Derwentside Homes
Tarryn Lloyd Payne	Strategy & Partnerships, DCC
Barbara Gubbins	County Durham Community Foundation
Michelle Gorman	Visit County Durham
Alison Gittins	Durham Business Club
Jill O'Brien	Job Centre Plus
Heather Orton	DCC

**1. Welcome**

BT welcomed everyone and thanked Eleven Arches for hosting the meeting today

**2. Apologies**

Edward Twiddy	Atom Bank
Stephen Howell	Head of Sport & Leisure, DCC
Sue Soroczan	Job Centre Plus
Ian Thompson	Director of Regeneration and Economic Dev
Andy Palmer	Strategy, Programmes & Performance, DCC
Neil Graham	Chair of Durham City Board
Arun Harish	CPI
Sarah Robson	Chair of Housing Forum
Simon Hanson	FSB

### 3. Minutes of the last meeting

These were agreed as a true record.

### 4. Matters Arising

There were no matters arising and all actions are complete.

### 5. Eleven Arches – Anne-Isabelle Daulon

AD gave a presentation to the Board about Kynren, which will be the biggest live production in the UK. It tells the story of the country through the eyes of the North East over 2000 years, bringing history to life. The running time of the show will be 90 minutes of open air live movie with 100 cast and crew. The show is led by 600 volunteers.

Eleven Arches facilitate the project. They expect the majority of visitors will be from the region in the first year and then hopefully build on its success with the hope of it becoming world class.

More information is available at [www.kynren.co.uk](http://www.kynren.co.uk)

The Board members were then given a tour of the Kynren Development Site.

### 6. Bishop Auckland Castle – Liz Fisher

LF gave a presentation on behalf of David Ronn who was unable to attend today's meeting.

- She mentioned Jonathan Ruffer wanted to develop Bishop Auckland so therefore developing the market place as well as the town to try and attract people to visit the area.
- There are not a lot of hotels in the area so are hoping to have a 40 bedroomed hotel in the market place.
- 42 Market Place opposite the Town Hall has an Art Gallery downstairs and upstairs is office accommodation.
- Currently working in partnership with Durham County Council in relation to North Bondgate Car park.
- The walled garden will house an 80 seat restaurant and are working with Bishop Auckland College to develop Chef Academy.
- Binchester Roman Fort – A campaign was run to save this. The Fort is run by Durham County Council but Auckland Castle is the owner.
- Scheduled opening dates:
  - Restaurant will open this summer, possibly September.
  - Bishop's Palace - 2018 Felton Gallery – 2019
  - Spanish Gallery – 2018/19
  - Hotels - 2019

### 7. Partner and Working Group Updates

BT invited the chairs to provide updates:

*Sue Parkinson – Business Enterprise & Skills/County Durham Investment Group*  
SP mentioned that she will give a full EU update at the next CDEP Board meeting in July.

There has been movement on Low Carbon. Calls are out for ESIF at the moment and there have been a number of responses to these calls.



*Cllr Eddie Tomlinson – Rural Working Group*

There has been no Rural Group meeting since the last CDEP Board meeting as they have now decided to meet bi-monthly

Both the LEADER programmes are now up and running with expressions of interest firming up to real projects.

The team are concentrating on the Rural Proofing for the County Durham Plan and how their own social value procurement can help to achieve these priorities. Durham is one of four organisations to be shortlisted.

**8. Any Other Business**

BT presented 4 papers circulated in advance of today's meeting which were received. He asked the Board members to note the quarterly performance and informed the Board that unemployment had fallen.

**9. Date and Time of next meeting**

Tuesday 12th July 2016, at Spectrum, Seaham

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